



ARIZONA ARTISTS GUILD Newsletter

A WORD FROM AAG PRESIDENT, IVAN HALVORSON....



America is moving into the new post pandemic reality. Millions of people are now on the move for the first time in more than a year. This month I will be shooting photos on a 2000 mile road trip. Starting in Canada I will drive through Montana, North Dakota, South Dakota, Wyoming, Colorado, New Mexico and end in Arizona. Seeing so many wild and unique rock formations, rivers, valleys, photo perfect landscapes one wishes for better understanding of geography. However, I will settle for photographing the surface of this magical planet.

If anyone wants to use my photos for their art work just let me know. I will be happy to share them – copyright free.

The big news at AAG is **Open Studios is returning**. Starting on May 3, 2021 the Monday morning open studio will open its doors from 9 AM to 12 noon. Artists work stations will be 6 feet apart and all the CDC guidelines will be in effect. Even so, you must sign a waiver absolving AAG of responsibility for your health. As an individual you are responsible for social distancing, wearing a mask and following all the recommended State covid-19 safety guidelines. Alicia Plogman is in charge of open studio and she has introduced several other post pandemic changes. For example no food or drinks and one table per person. The Wednesday evening open studio will open soon thereafter – the date and times to be announced.

I know some of us at AAG are planning to hold exhibitions in other states. I wish them the best of luck. It is time to spread our wings and get our work to larger audiences. Traveling and meeting new artists is very educational. Places like Jackson Hole in Wyoming and Santa Fe in New Mexico are good places to visit. You have to be a pretty good artist to get gallery space in these towns but it is well worth working towards. Also we should take advantage of what the internet has to offer. Make videos of yourself at work (or take photos and compile albums) for display on YouTube, Facebook, Twitter and other social media platforms. Most of these opportunities are free. You may be discovered by a major art gallery or Disney Studios.

Do not forget the Art Supply Exchange is operating at AAG. Purchase art supplies at a very reasonable price and/or donate gently used art supplies. The money helps keep the lights on at AAG.

In closing be sure to check out the web site www.arizoanartistsguild.net. Plus, “**Art Talk**” is a new monthly article in the newsletter. Each month a different topic will be addressed and a different artist will be highlighted. This month the topic is Form and Texture and Raku artist David Bradley is highlighted. I hope “Art Talk” motivates you to spend more time on your art. All things come to those who persist.

Keep safe - Keep creating - Ivan Halvorson

Congratulations, Hank Keneally!

His image received 1st Place Photography Award

Celebration of Artists - 2021

March 12-May 13 2010

Virtual Viewing Of The Exhibition: wvam.org

You may visit the exhibition in person:

West Valley Art Museum Gallery

Peoria City Hall - 8401 West Monroe St. - Phoenix, AZ 85345

Gallery Hours: Monday, Tuesday, Wednesday (10am - 4pm)

Thursday (12 pm - 6 pm)



"Mask - Glove - Covid 19" ©2020 Hank Keneally

Visit us: 18411 N. 7th Ave. Phoenix, Az 85023- Mail to: PO Box 41534, Phoenix, AZ 85080

Loop 101

7th Avenue

Union Hills Drive

Arizona Artists Guild

**2021 Guild School of Art
Workshop Schedule
Be sure to mark your calendars!**

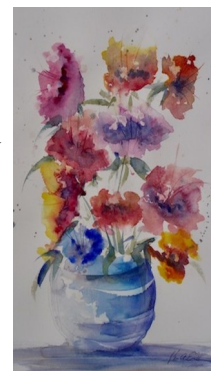


John Erwin | Florals, Birds, & Seascapes

April 16, 2021 | 10:00 am – 1:00 pm Location: Hybrid: Arizona Artists Guild & on Zoom

Birds, Florals & Seascapes paintings using watercolors. Enjoy step-by-step instruction in watercolor including focal points, value plans, and color choices. No previous experience necessary. Join us for this fun-filled workshop! John will supply a materials list, but you are free to use the colors and brushes you normally use.

AAG Members \$35, Non-members \$40



Trevor Swanson | Nature in General | Oil

April 21, 2021, 9am-3pm Location: Arizona Artists Guild

Trevor provides an overview of the design and painting process used to create a finished work. While this normally takes weeks to accomplish, we will do as much as we can to go over a lot of the techniques and tricks to create detail and bring a subject to life. Trevor creates a fun learning experience, and welcomes beginners as well as advanced students. We all have something to learn from each other. This workshop will be face to face and held at Arizona Artists Guild.

\$70/members / \$80 non-members



Visit ArizonaArtistGuild.net for details and to register for the upcoming workshops.

Direct questions to Workshop Chair: Carmen Timm at ctimm0128@gmail.com 602-501-6720

AAG Monthly Virtual Meetings

April General Meeting - April 20, 2021 via Zoom | 5:30 -7:00 pm

Artist Critique: Veteran artists David Bradley, Ann Osgood, and Art Smith facilitate your monthly critique. The critiques are direct & focused, stemming from years of teaching experience combined with personal practice and is the opportunity for us to get that valuable critique for our current and recent projects.

<https://zoom.us/meeting/register/tJcpeiorDwiE9Xv6YJ5YmJh0vSCyutLzAMq>

Our April Presentation is by AAG's Scholarship Recipients - Awards Reception/Presentation This is always an exciting meeting to see art work created by up and coming artists. **See AAG's website for additional information including juror work/bios & Donor recognition.**

Submit your work for the critique

Visit ArizonaArtistsGuild.com to submit through the online portal. One piece per member.

Submissions must be received by 5pm each Monday before the meeting. <http://www.arizonaartistsguild.net/submit-your-work-for-the-monthly-critique/>

Be sure to Register in advance for the Zoom meetings.

Coming...

May 18, 2021 - Elaine Waters Take a "ho-hum" painting & turn it into something wonderful.

Artist of the Month - Virtual Competition

Submit to the Artist of the Month Competition through the portal on the website by the 5th of each month. Members vote for one piece of art by the tenth of the month. Winners are announced at the general meeting & images are posted on the AAG website and social media. Each month's winner receives a ribbon, a cash prize of \$25, and the opportunity to compete for Artist of the Year. Once an artist receives the Artist of the Month distinction they are ineligible to enter for the remainder of the year.



March Artist of the Month
Melanie Harman
Truly Grand
Watercolor 10.5 by 10.5

March 2nd Place winner, Debra Goley

Art is Debra's language, and it speaks of how she is innately wired. As an award winning international and inspirational artist, beginning with a career as architect, she is now a full-time muralist, artist, art instructor, illustrator and designer. Her latest love is working with fiber as an exciting extension of her portfolio adding depth to her work after her mom left her with a plethora of fabric and a machine to draw with her needle. With a brush and a pencil in hand, Debra begins her designs by sketching to scale and allowing the form to follow function. Her technique of piecing color value together and cutting through the multiple layers offers elements of mystery and intrigue. Her life's work is a continued exploration which has its roots in a life lived overseas and the experience of a multicultural community. As a multimedia artist, Debra's work and teaching style clearly represent a global influence. With each new project her journey begins with research and analysis of a subject which takes her design from concept to expression. Debra is a native Texan, now West Valley Phoenix-based artist who lives with her husband and little dog Astro.

Debra writes about herself, "I work in all mediums but my latest is fiber in the past 5 years! I am loving it. Nature around me inspires me and the intrigue of how things grow, the science of it all. I am analytical so I think about relationship, connection to line, shape and the journey. YM recent work in a reverse applique technique whereby I use three layers of value from light to dark and I cut through exposing my design. The design is somewhat planned with sketch on the back but the mystery of cutting through and exposing layer is quite satisfying, like a little treat and wonder. If I don't love it I add paint and pen and stitching. It's all good!"



Sit it Out or Swing, Fiber - 30 by 50

Art Talk - Form & Texture

What is the connection between form and texture? Well, if something has form it must have a surface and the surface must have texture. Imagine taking a nature walk. While sitting on a rock eating your lunch, a fluffy soft cute bunny rabbit approaches begging for a bite. The rabbit has form and a nice soft furry texture. Now let's say a porcupine comes along begging for a bite. The form is similar but the prickly spines are dangerous. Both forms elicit a physiological response that permeates your entire body. One is positive and one negative. You can think of the rabbit and the porcupine as living sculptures.

Form and texture can make or break your work. People will be attracted to it or not. Take the beautiful highly refined Raku pottery of David Bradley. The form, the balance, the texture mesmerizes the viewer. Any art gallery would be proud to display his work. It can easily be the center piece of a room. Conversely, another potter's work may be primitive, clumsy, unrefined, and devoid of grace.

Great works of art have lasting value. Ancient Egyptian gold sculptures and ancient Chinese jade carvings and Roman marble statues have true and lasting value. The great violins of Stradivarius are priceless treasures that will be enjoyed for generations to come. The beautiful curves and scrolls, not to mention the sound, have stood the test of time.

All of us would benefit from spending a little time analyzing the form and texture of great works of art. The knowledge we gain will influence every piece of art we produce thereafter. Why should we as individuals settle for mediocrity when we can be so much more.

Keep on creating, Ivan Halvorson



Raku Pottery by David Bradley



Outreach Programs

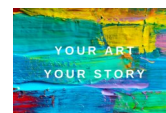
The Outreach Program is an important part of Arizona Artists Guild mission and vision. Since June (due to Covid), we have offered online classes for Veterans and Survivors of Suicide via Zoom. Classes are well attended and enjoyable. Curriculum is designed to use a limited amount of materials, so even if you just have a pencil and paper you can leave the class with a finished piece of art. Funding is available to provide art materials and supplies if needed. Please email Tess at admin@ArizonaArtistsGuild.net for more information.

Veterans Art Outreach Program: is open to all veterans. Classes meet via zoom 4th Saturday each month at 10AM. **Survivors of Suicide** class is open to anyone whose life has been touched by suicide, whether by loss or attempt. Classes meet 4th Saturday each month at 3pm.

Through the magic of Zoom, participants from across the globe are welcome to join in.

Please visit the website to register for the Zoom classes

AAG's Outreach Program is made possible through private donations and funded in part by the **Arizona Art Alliance**, **Arizona Commission on the Arts**, **City of PHX Art and Culture**, **Office of Veterans Affairs** and **Your Art Your Story**.



Ceramic Art Program for Veterans

MODULE 1 of the AAG PVCC Ceramic Program for vets ended March 6, 2021.

MODULE 2: Pottery on the Wheel | March 13, 20, April 3, 10 17 & May 1, 2021

MODULE 3: Raku | May 8, 15, 29, & June 5, 12, 19, 2021 This next module begins May 8 and is open to any Veteran who has not participated in an AAG veterans art class. Registration is open.

Times: Classes will run from 1-4 pm.

Registration: David L. Bradley – david.bradley@paradisevalley.edu or Tess Mosko Scherer admin@ArizonaArtistsGuild.net

*Note: Due to Coronavirus this schedule may be subject to change to meet the needs of the participants

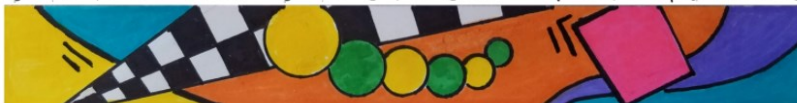
Participant Eligibility: -Open to Veterans who have not participated in a Veterans Art Course at Arizona Artists Guild or Paradise Valley Community College.

Contact David Bradley at David.Bradley@ParadiseValley.edu for more info.

In partnership with Arizona Artists Guild, Paradise Valley Community College, with funding provided by the National Endowment for the Arts.



Arizona Artists Guild.net



AAG created an emblem to represent AAG to the public. Jim Kinne captured the flavor of the mural on the outside of the building, David Bradley selected the font, Alice Pelchat pulled it all together working with the printer to make it happen.

It is more than a bumper sticker. It represents the vitality and artistry of AAG; the community of artists who come together in the spirit of support, community, mutual respect and art making.

And if that is not enough – It is a way to identify your car in the parking lot!

Send us pictures of the bumper sticker on your car. Where are you taking your bumper sticker – or where is your bumper sticker taking you? Have fun with this!!

Get your sticker at AAG for \$5 on Thursdays from 9 to 12 or contact Alicia for other times: aplogman@icloud.com

<http://www.arizonaartistsguild.net/aag-bumper-sticker/>





AAG Statewide Exhibition | April 15- May 15, 2021

AAG is proud to present the 10th Annual Statewide Exhibition. This year’s show is Hybrid – installed live at the Mood Room PHX and hosted virtually on the AAG website. As we go to press the show is being juried by Ann Morton, Grant Vetter and Barbara Kemp Cowlin. The wide array of art submitted is sure to be a superb show!

Open House Saturday, April 17 noon - 9PM. Please stop by to see the show and support AAG.

Informal Awards ceremony at 6:00 pm announcing the award recipients.

AAG and the Mood Room PHX complies with CDC guidelines; masks and social distance protocols are adhered to.

MOOD ROOM PHX - 3121 North 3rd Ave, Unit 100, Phoenix, AZ. 85013 (Park Central)
Wednesday 12 - 4PM, Thursday 12 - 4PM, Friday 12 - 4PM, Saturday 12 - 4PM

Visions of Possibilities Fine Arts Exhibition

March 29 - June 30, 2021

Tom Denny & Jim Kinne



AAG is pleased to partner with The Beatitudes Campus Foundation in bringing fine art to its residents, families, friends and visitors. This partnership reinforces AAG’s mission statement to continue its long standing tradition of art leadership in Arizona by promoting quality artwork for public viewing and appreciation.

The Visions of Possibilities exhibition rotates quarterly. - AAG juried artists display their choice of artwork. Features either a solo (18-24 pieces) or two-person show (9-12 pieces each).

Thirty percent of each sale benefits art projects at the Beatitudes Campus.

Works by Artist
Tom Denny

Works by Artist
Jim Kinne



Membership Updates

Welcome New Members

Karen Begay
Sariah Clents
Art Leonard

Kathy Sayad Zadari

New Juried Members

Vivian Andersen
Maria Karlosak

Congratulations & Welcome!

Membership dues are the primary source of income for AAG. Members enjoy benefits concerning exhibitions, workshops and other group activities. As we prepare for the upcoming year, Please continue your membership as a way to support AAG and to stay connected during this unprecedented time.

Membership Directory. Request your updated AAG 2020/21 by emailing: membership@arizonaartistsguild.net. Write "Membership Directory" in the subject line and include your name in the email.

Golden AAG Memberships Eligibility: If you are 90+ years old and have been a member of AAG for at least 5 years.

Juried Membership Eligibility: An Associate member becomes a Juried Member after acceptance into three (3) AAG juried shows. Be sure to maintain a complete record of the title of the art and the exhibition title and date it was in. Download the application from the website. Mail it to AAG or Email it to Laura Cohen-Hogan, Membership Chairperson.

Dues must be current to maintain 'Juried Member' status. Visit ArizonaArtistsGuild.net for more details or direct inquiries to Laura Cohen-Hogan at creativeproject@icloud.com.

Two Exciting Fun AAG Volunteer Membership Opportunities

Exhibitions Chair/VP: This individual works with the Arizona art community at large. Duties include schedule exhibitions, organize receptions, coordinate jurors, work with volunteers, oversee installation, and attend board meetings.

Building Scheduler: Our beautiful building is regularly in use by multiple local art organizations. AAG needs a person to coordinate the building schedule. Use includes, but is not limited to, regular weekly/monthly meetings, receptions, and a variety of events.

AAG LEADERSHIP TEAM

Board of Directors:

President: Ivan Halvorson info@ArizonaArtistsGuild.net

Past President: Tess Mosko Scherer
admin@ArizonaArtistsGuild.net

Director: Alice Pelchat chato2589@cox.net

Director: Alicia Plogman aplogman@icloud.com

Director: Maurice Hirshberg mondabeach@yahoo.com

Director: Carole Matthews clm1117@aol.com

President's Team

President: Ivan Halvorson info@ArizonaArtistsGuild.net

Secretary: Ann Osgood aosgood@hotmail.com

Treasurer: Joan McGue

Treasurer@ArizonaArtistsGuild.net

Art

Vice President: David Bradley davlbradly@gmail.com

Community Outreach Program

VP's of Community Outreach Program:

Tess Mosko Scherer admin@ArizonaArtistsGuild.net

David Bradley davlbradly@gmail.com

Bruce Sink bsink@cox.net

Exhibitions

Interim Vice President: Tess Mosko Scherer

Communications

Vice President: Rae Getz News@ArizonaArtistsGuild.net

Membership

Vice President: Laura Cohen-Hogan

creativeproject@icloud.com

Facilities

Vice President: Jim Kinne 720-480-6028

Co-Vice President: Alicia Plogman

aplogman@icloud.com

Meeting Logistics

Vice President: Tom Sharp trsharp7@gmail.com

See full AAG Leadership Team at ArizonaArtistsGuild.net

Arizona Artists Guild is an organization devoted to visual art in all media. AAG was founded in 1928, just 16 years after Arizona's statehood and continues to be a place for artists of all types to gather together for creative sharing and learning. Since that time many notable artists have come through our doors. Today AAG has over 300 active members ranging in artistic experience from the beginner to the retired master.



arizona artists guild

arizonaartistsguild.net

July 2021 through June 2022 Membership Form

\$55.00 Prefer directory and newsletter by mail.

\$45.00 Prefer to access directory and newsletter online.

\$_____ I wish to add an additional tax deductible donation for the general fund or scholarships.

\$_____ I wish to add an additional tax deductible donation of \$45 to sponsor a VA outreach participant.

\$_____ Total Amount

Check # _____ payable to AAG. Mail completed membership form with

payment to: Treasurer AAG, P.O. Box 41534, Phoenix, AZ 85080-1534

Please Print Clearly

Date _____ New _____ Renewal _____

Name _____

Phone _____ Alt. Phone _____

E-Mail _____

Address _____

City _____ State _____ Zip Code _____

MAJOR ART MEDIUM • CIRCLE MAXIMUM OF 3

- | | | |
|--------------------------------------|-------------------------------------|---|
| <input type="checkbox"/> Watercolor | <input type="checkbox"/> Pastel | <input type="checkbox"/> Printmaking |
| <input type="checkbox"/> Oil | <input type="checkbox"/> Oil Pastel | <input type="checkbox"/> Photography |
| <input type="checkbox"/> Acrylic | <input type="checkbox"/> Collage | <input type="checkbox"/> Sculpture |
| <input type="checkbox"/> Mixed Media | <input type="checkbox"/> Drawing | <input type="checkbox"/> Colored Pencil |
| <input type="checkbox"/> Pen & Ink | <input type="checkbox"/> Digital | <input type="checkbox"/> Other: _____ |

Your contact information will be included in the AAG membership directory, available to members only. Membership also includes email announcements for AAG events. You may unsubscribe at anytime.

AAG depends on your help, check one or more boxes

- | | | | |
|---|--|---|---|
| <input type="checkbox"/> Outreach | <input type="checkbox"/> Newsletter | <input type="checkbox"/> E-Blast/Social Media/Publicity | <input type="checkbox"/> Meeting Setup/takedown |
| <input type="checkbox"/> Fundraising | <input type="checkbox"/> Website | <input type="checkbox"/> Accounting/Book Keeper | <input type="checkbox"/> Refreshments/Hospitality |
| <input type="checkbox"/> Membership | <input type="checkbox"/> Video Production | <input type="checkbox"/> Meeting presentations | <input type="checkbox"/> On Call - As needed |
| <input type="checkbox"/> Artstravaganza | <input type="checkbox"/> Telephone Committee | <input type="checkbox"/> Board Position/Leadership | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> Exhibitions | <input type="checkbox"/> Committee Member | <input type="checkbox"/> Building Maintenance | <input type="checkbox"/> _____ |

REVISED MARCH 2021

Last Minute Newsletter Addition Notice

Zoom Sculpture Presentation

April 5, 2021 6pm

Artist: Sean T French multi-media artist, who gets much of his inspiration from medieval armor, our struggle as humans, history, science, surrealism, mythology, cosmic themes, theology and the metaphor of armor. He also won the first episode challenge on the Discovery channel's show, 'Assembly Required'. It should be a VERY interesting evening.

THE ART SUPPLY EXCHANGE

Looking for donations.

This is a great time to clear out those gently used art materials and supplies.

The Closet is open Thursdays 9am-12pm or by appointment, and strictly adheres to all CDC guidelines: Please wear a mask and abide by social distancing protocols.

Big Shipment recently arrive!
80 books, supplies, & 8 foot easel

Pick up your AAG Bumper Sticker!



Contact Alicia Plogman to schedule an appointment or drop in during weekly hours:

aplogman@icloud.com | 602-788-4016

We pick up Art Supply donations.

→ AAG LIFE DRAWING IN-PERSON ←

Tuesdays only, 9:30am - 12:30pm

Capacity is limited to 10 people. **Pre-registration is required for admission.** Workspace locations are marked on the floor to assure social distancing guidelines. Please stay within that space.

Email the Life Drawing Chair for more

Important Notice - Feedback/Response Requested

Do you enjoy receiving the AAG newsletter via USPS? Due to Covid, and as a courtesy/community effort to foster engagement, the decision was made to send each member a paper copy of the newsletter. If you wish to continue on the mailing list, see the membership option for newsletter by mail.

Your newsletter and all AAG information is always available via ArizonaArtistsGuild.net.

AAG General Meetings

Join us on the third Tuesday of each month from September through May, except for December, for an evening of socializing with artists of all media, informative and entertaining presentations by experts in their fields, critiques of member artworks, and competition for Artist of the Month.

Meetings via Zoom until further notice.

THANK YOU



Thank you [Arizona Art Supply](#) for your continued support and generosity to AAG. Monthly donations support the raffle which in turn supports Outreach and Scholarship Programs.

Be sure to visit [Arizona Art Supply](#) when you need art supplies and ask about AAG membership discounts.

Thank you [Scottsdale Printing](#) for the beautiful work on the newsletter and tending to our other printing projects. We appreciate your excellent service and attention to detail. Be sure to visit [Scottsdale Printing for your printing needs.](#)

13901 N. 73rd Street, Suite 218, Scottsdale, AZ 85260 | (480) 443-1122 | Design@fiestaprinting.com



P.O. Box 41534 | Phoenix, AZ 85080-1534