



ARIZONA ARTISTS GUILD

Newsletter



Our November meeting will be held, Tuesday, November 18, at the AAG building. Liz Kenyon, pastel demonstration: Mood and Atmosphere, going beyond local color.

I begin my paintings with a strong contrast of highlight and shadow and build a simple composition that creates interesting shapes for pastels. Planning colors is more than an intuitive process for me; it's based on the principles of art and years of experimentation. When it's time to paint, I make myself very small and go into the scene, always questioning... "How do I feel about the light? Do the temperatures of the cast shadows and the direction of light create a line of travel through my forms?" Finally, when I can see my spirit in the work, I know I'm finished.

Liz Kenyon has done everything from working in design studios to owning her own ad agency, publishing firm, and illustration business. Among her national clients were Post Cereals, Disney Studios, and Motorola. She also illustrated book covers for Harper Collins in New York for fifteen years, and when she wasn't illustrating, she learned to paint with soft pastels. Now she is exclusively a Fine Art, Soft Pastel Painter. Liz currently teaches at Scottsdale Artist School.

AAA News

AZ Art Alliance has relocated to an office/meeting/storage space in Tempe: 2717 W. Southern Ave. Suite 6, Tempe, AZ, 85282. Information and complete directions to this site are available on the Alliance's website, www.azartalliance.com.

There is a new procedure to become juried in the Alliance. This new jury system is posted on the website, www.azartalliance.com/juried.html.

AAA Representative: Kathy Rose

AAG is open meeting nights at 5 PM for members and friends to socialize.

Arizona Artists Guild, 18411 N. 7th Ave. Phoenix, Az 85023

www.ArizonaArtistsGuild.org 602-944-9713

AAG Membership News

AAG welcomes the following new members:

New Members:

Patti Hoffert

Sheryl Leigh-Devault

Joseph Podelsnick

Les Rudnick

Karen Weingartner

Membership News:

New Membership cards available for pick up at the Guild Building during open studio-Mondays from 9-12 and Life Drawing Tuesdays from 9:30-12:30. They are also, available at monthly meetings. Members who have paid \$55 for mailing, will receive their directory and membership card in October. The password for the online membership directory will change October 1, 2014.

If you have not renewed your membership for 2014-15, you can join online. Click on membership and the rest is easy.

How To Become a Juried AAG Member

Article 3, Sec.4 of the Guild By-Laws states that a member shall become a 'Juried Member' when the member's artwork has been accepted in three (3) Guild juried membership shows. It is the responsibility of Associates to maintain a complete record of their acceptance in Guild Shows. The Associate record for juried membership form, page 8 of the by-laws in the membership only section online, may be downloaded. Juried membership forms are also available at the AAG Building. Submit this record to the attention of the membership chair.

Presidents Message

This month I am thinking about my reasons for being an artist, reasons that go beyond my desires to be creative, or express my own perspective on the world. As an educator I get to see many people who desire to learn about art and how to be an artist. There are many reasons people take classes in art, among them, because they see it as something fun to do to balance against the other things in their lives that are not fun. Once in a while I meet someone who takes an art class because it is what they are drawn to by their own internal drives to make their dreams and visions a tangible reality. They often do not self identify as being an artist, just as someone who enjoys engaging with materials, tools and processes that result in a product.

That description can just as easily describe a scientist as an artist, but what I am interested in digging into is why do we follow these paths? What is the reason we as human beings pursue years of study, practice and devotion to learning to master painting, drawing, sculpting, writing, mathematics, music, dance, sports, (yes, even sports), architecture, engineering, etc. etc?

In 2012 I attended a conference on Arts and Technology that expanded my awareness of the wide range of ways we as humans communicate, explore and understand our shared universe. There were exhibitions of digitally generated 3d printed sculptures, performances involving dance, projections and video, and lectures. The lecture that affected me the most was by a neurobiologist, Kenneth Wesson, who has written extensively on how our brain processes information provided by our senses, including an article found here: <http://brainworldmagazine.com/brain-sight-can-touch-allow-us-to-see-better-than-sight/> that explains in detail the way our senses developed in the fetus to provide us with an understanding of the things we encounter through sight, touch, smell, sound and taste, to create a visceral memory that is provided upon future encounters.

One of the most profound statements Dr. Wesson made in that lecture was that drawing (on paper) does for the brain during the day, what dreaming does for the brain at night. Consider that statement the next time you are drawing, that that process is a way for your brain to understand spatially what is in front of you, or what is in your mind and to create a structural representation of it, just as dreaming connects those things, people and places you have encountered in a way that makes sense while you are dreaming.

(Continued next column)

AAG LEADERSHIP TEAM 2014

President

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Meeting Logistics

Mark Woehrl (Vice President for Meeting Logistics)
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Janet Wandrey (Vice President of Art)
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Presidents Message (continued)

My conclusion is that our brains, by virtue of its enormous storage capacity, and ability to quickly connect stored information, demands structure. Unorganized or unrecognized information is useless. (By unrecognized I refer to information or memories that have no emotional value.) Our brains create new ideas and understanding by connecting bits of knowledge stored away that have never been connected to each other before. It is by having a personal connection to our lives that we create the potential for creating something new in the future by combining things from one part of our lives to something from another part of our lives. When we view an image in a work of art that we can relate to, we then see that thing through the eyes of the creator of that image, which gives us a new way to think of our own experience.

Think about it.
David L. Bradley

AAG Sculptors' Group

The Sculpture Group meeting will be held, Tuesday November 4, 2014 at the AAG Building 7-9 PM. Hank Fries will be the guest speaker and we will have a Peer Critique.

Hank Fries is a working visual artist specializing in kinetic sculpture and archaic domestic crafts. He works in a rather non-traditional medium, creating kinetic sculptural pieces out of found objects and various additional materials. Some of the pieces are somewhat whimsical but remain incredibly intricate and well-crafted. Fries is an emerging artist whose sculptures are bound to bring him new fans. He teaches History and Social Studies to both middle school and high school at New School for the Arts and Academics in Tempe. Fries is a graduate of ASU.

ALL AAG MEMBERS are welcome to attend!

Arizona Art Alliance Holiday Exhibit

The Arizona Art Alliance is gearing up for its Holiday Exhibit which will run from Dec. 5th through Dec. 14th. The location is a huge 10,000 square foot space in Tempe, the Costco Plaza shopping center at Elliot Rd and Priest. Large artwork is welcome as well as 3D and gift shop items (under \$175 if you also have artwork in the show). There will be a reception December 6th with ribbons and prizes. Please mail your entry forms to the Arizona Art Alliance, 10810 N. Tatum Blvd, Suite 102-265, Phoenix, AZ 85028, before November 14th. This is a juried show so this counts as a step towards juried status if you are working for that. The fee is \$20 per piece for juried artists, \$30 per piece for non-juried. Questions: kearose@juno.com and www.azartalliance.com.

Quote by Jamake Highwater

Art is a staple of mankind...so urgent, so utterly linked with the pulse of feeling that it becomes the singular sign of life when every other aspect of civilization fails.

AAG Calendar

Check out the AAG calendar on the AAG web site for all upcoming events. The AAG calendar Web URL is: <http://arizonaartistsguild.net/calendar/month.php>

Artist of the Month

AAG members are invited to bring their artwork to the monthly meeting to enter Artist of the Month

AAG - LIFE DRAWING

OPEN SESSIONS: MEMBERS & NON MEMBERS

\$10.00 DRAWING FEE - NO INSTRUCTION

MODEL RELEASE FORMS AVAILABLE FOR PHOTOGRAPHS -(at model's discretion)

Easels, tables provided or you may bring your own.

Bring supplies and coffee is provided.

November & December:

ALL TUESDAYS - 9:30 AM - 12:30

LONG POSE

ALL THURSDAYS - 9:30 AM - 12:30

SHORT TO LONG POSES

Email Josie if you have any questions at

a_joyfulsunrise@yahoo.com

AAG - OPEN STUDIO

AAG OPEN STUDIO: MEMBERS FREE

NON MEMBERS \$10.00 DRAWING FEE

November & December

Mondays 9 AM - 12 (except holidays)

Email Alicia Plogman if you have questions at

aplogman@cox.net

AAG General Meetings Streamlined

The AAG Board has decided to improve the way the General meetings are conducted by streamlining the schedule. Below is the new schedule that will be implemented at our meeting.

5:00 – 5:30 Building open for Members to socialize.

5:30 - 6:30 Pre-meeting Critique sessions for Members only, the public is invited to watch.

6:30 - 7:00 Members socialize, eat snacks, and vote for Artist of the Month

7:00 - 7:20 Business meeting

7:30 – 8:30 + Meeting Program featuring Artists/Presenters.

Please help us keep to the schedule so that our featured Artists/Presenters will have time to share their work and knowledge in a more relaxed, welcoming atmosphere. Those members wanting to participate in the Critique need to bring artwork for artistic input. AAG President David Bradley and the evening's presenter will critique the art in a timely fashion. At 6:30 the Critique ends and snacks will be available in the small studio. The business meeting starts at 7:00 with all information on a PowerPoint. Members will see and hear about the latest AAG exhibitions and activities all within a 20 minute timeframe. The featured artists/presenter will start sharply at 7:30 and run till 8:30 and beyond if there are lots of questions.

Artist of the Month



1st Place
Sunset At Marana
Nancy Long



2nd Place
Fury From Within
Pat Rospenda



2nd Place
Second Bardo
Ruth Ann LeFebvre

Art Supplies needed

The AAG art supply store can always use your extra art supplies. The sale of the art supplies helps to support the Guild. Contact: Alice Pelchat at 602-992-4146 or Alicia Plogman at 602-788-4016 if you have donations. You can drop items off at the AAG building or call Alice or Alicia to schedule a pick-up.

SALE ART SUPPLY EXCHANGE

Ceramic Glazes, Frames, Paint, Paper and more!

Art Supply is open: OPEN 9 am to 12 noon Mondays and
5 pm to 9 pm AAG Meeting nights

AAG Calendar Highlights

Mondays: Open Studio

Tuesdays & Thursdays: Life Drawing

Tuesday November 4: Sculptors Group Meeting

Friday November 7: AAG Winter Exhibit Entries Due

Saturday, November 8: Art Smith Workshop

Sunday November 9: AAG Winter Exhibit Reception

Tuesday, November 18: AAG Members Meeting

For details please see the AAG Calendar at (click):

<http://arizonaartistsguild.net/calendar/month.php?date=20140201>

AAG Winter Exhibition 2014

All current AAG members are eligible to enter up to 3 works of art not previously shown in AAG exhibitions. Jurors will select work for display in the AAG building, and award cash prizes: \$500 1st, \$250 2nd, \$125 3rd.

Entries due: Friday, November 7, 2014, 9 AM-12 noon.

Jurying noon-3

Acceptance notification/pick up non accepted work 3-5 PM or Saturday, November 8, 9 AM -12 noon.

Installation, Sunday, November 9, 9 AM-12 noon.

Reception, Sunday, November 9, 1-4 PM

Exhibit ends, Sunday, January 11, pick up work, 1 PM

To download a prospectus, go to the AAG website and look for: 2014 Winter Exhibition prospectus

Art Smith Mixed Media Workshop

Saturday November 8, 2014, 10AM - 4 PM

Art Smiths workshop explores the use of collage, found photographs and hide glue to create mixed media paintings. Get a hands on experience working with various media and be part of demonstrations and critiques that explore new areas in your own work. To contact the artist email him at: ahsmith49@gmail.com. The cost of this workshop is \$60.00 for AAG members, \$70.00 for non-members (materials not included).

William Harvey Quote

I want to paint as though my technique was invisible. I want my effort to be in the form and texture created by light, not brushstrokes.

+ AAG Artist Highlight Feature +

Jim Kinne (VP for Facilities)

Q. What inspires you?

A. I have a need to create. To me there is gratification in the artistic process. I enjoy finding beauty where it isn't apparent to everyone.

Q. Who got you interested in art?

A. My father and teachers I had in grade school encouraged me to be creative. In high school I was sent to meet a local artist. It turned out to be Josie Taglienti (AAG member). It was inspiring to see her artistic lifestyle.

Q. When did you decide to become an artist?

A. I was a teacher for 32 years, all the while continuing to produce my own artwork. After retiring from teaching I continue to learn about art and create daily.

Q. What medium do you work in?

A. I enjoy being outside plein air painting with acrylics when the weather is cool. When the weather gets hot I like to work inside on jewelry and stained glass. **Q.** What medium that you don't work in would you like to work in? **A.** I would like to be able to use technology better. I think it would be beneficial to have a website and be able to store, share, and sell art online.

Q. What artists do you most admire?

A. I was born and raised in the Midwest and developed an admiration for Thomas Hart Benton, Grant Wood, and Regionalists.

Q. If you could go back in time which artist would you like to talk with?

A. I would like to talk to Van Gogh and other artists who faced public rejection and find out what their inner stimulus was.

Q. What would you like to express through your art?

A. I want my art to connect with people.



Jewelry



Painting



Stained Glass

The Scholarship Program and Fund:

During this past year I have had the honor to work closely with the scholarship committee and some of the recipients. Having that connection has deepened my understanding of the program and its impact. I recently learned that the program was begun in the 1970's and has given in excess of \$115,000 through 2013

This year's goal is to donate \$8000.

There are several ways you can contribute:

- You can give a donation by check or cash. Through PayPal, you can pay by credit card on line through our website. Donations of \$1000 or more creates a scholarship in your name, unless you elect to be anonymous.
- You can participate in the Basket of Goodies Raffle (see Page 7 article, Scholarship Basket)
- You can participate in the monthly meeting raffle
- You can solicit corporate sponsors
- You can call me to discuss other ideas you may have

Feel free to reach out to me if you would like to donate, with questions or comments.

Tess Mosko Scherer, email me at: Treasurer@ArizonaArtistsGuild.net or call 928-300-7185.



AAG Scholarship Basket!

AAG Scholarship Co-chairs Tristyn Bustamante and Gayla Bonnell have created a basket of goodies to be raffled in order to support the student scholarships. Tickets are available for \$5 each, 3 for \$12 and 5 for \$20. This would ensure that AAG remain a major supporter of Arizona's art students. Be a part of the reason art students can pay for supplies! Items include tickets to the Phoenix Art Museum and the Museum of Northern Arizona, a piece of art by Tristyn Bustamante, a lovely bottle of wine and a handmade leather sketchbook by Tess Mosko Scherer.



Tickets will be sold through the November meeting and the winner will be announced at that time. If you can't make it to a meeting but you still want to donate, please contact Tristyn Bustamante: tbustama@asu.edu or call 480-818-2379 or Tess Mosko Scherer Treasurer@ArizonaArtistsGuild.net.

-AmazonSmile. This is a relatively new concept created by Amazon. It works exactly like Amazon. If you already purchase through Amazon, please log in through AmazonSmile. Be sure to select Arizona Artists Guild as your charity. A percentage of each purchase will go to AAG. This is a passive way of contributing to the guild. Spread the word, tell your friends.



A Funny Story Related to Teaching by Mark Menendez

A student in one of my weekly classes once brought in a beautiful self-portrait, created in profile. A gorgeous woman with long, raven curls, her appearance was quite striking. She was very shy and lacked confidence in her abilities as an artist, though in my opinion, she created beautiful, original paintings.

In her timid way, she requested my critique of her self-portrait, asking, "What do you think?" Seeing the fine work she had done, I encouraged her. "You've done an outstanding job," I said. "It truly captures your likeness and personality. I especially like how you included the silver and turquoise earring." I pointed at the bauble peeping out from the dark ringlets in her mane.

"It's tacky," she said, almost apologetically and I replied, "no, no, I think it adds a spectacular secondary point of interest in your portrait."

She floored me when she replied, "No, I meant the earring is wet. I just painted it, and I thought you were going to smear it with your finger."

Please Support The AAG Scholarship Fund!

www.ArizonaArtistsGuild.org 602-944-9713


ARTISTS INFORMATION


AAG Artists Exhibiting

Grace Haverty's painting "Waiting for the Catch" was accepted into the National Watercolor Society 94th International Exhibition being held at the National Watercolor Society Gallery in San Pedro, California from November 9 through January 11, 2015. Her painting also won an award and was chosen to be on their Traveling Exhibition.

Grace's painting "Manhattan Bridge" was awarded Best of Show at the Arizona Watercolor Association Fall Exhibition being held at the Peoria City Hall, September 29 through October 30th.

Arlene Meyer will be exhibiting in the Hidden In The Hills 18th Annual Studio Tour and Sale, Nov.21-23 & Nov.28-30 - Friday, Saturday & Sunday, 10am – 5pm. She will be in Studio 45 with four other artists, please stop by and see her art.

Pamela Root received 1st place for her photograph "The Life and Times of Doc Holliday" at the Arizona State Fair. It was a winner in the Special Division for az.gov Photo Contest. Her second photograph "History of Dining in Arizona" was awarded 4th place in the same division.

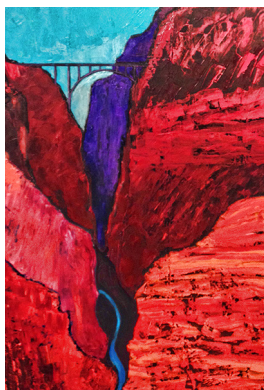
The November issue of Phoenix magazine mentions two founders of the AAG in an article entitled "State of the Arts" that begins on page 26. Cowboy Art in Scottsdale mentions **Lon Megargee**, Arizona's first cowboy artist and **Lillian Wilhelm Smith**, the only female artist to ever illustrate Zane Grey's writings.

Record Artwork Sale at AAG by Ruth Ann LeFebvre

One of the Community Outreach sites where AAG juried members exhibit their artwork, has sold an oil painting for \$1500, a record high sale for the Beatitudes' Visions of Possibilities on-going exhibit. Juried Member Barbara Lacy, who exhibited from June 4 – September 3, 2014 was thrilled that her Man vs. Nature painting sold. She said deciding to show at the Beatitudes was an easy decision. "The hard work is done for you. The Committee (AAG volunteers) hangs the work beautifully and the Beatitudes staff puts together a full color brochure that you can hand out. If they'll let me, I'll sign up again" Lacy says.



Now in its fourth year, the Community Outreach project brings fine art to the Beatitudes residents, families and visitors. The partnership between AAG and the Beatitudes Campus Foundation reinforces AAG's mission statement and continues its long standing tradition of art leadership in Arizona promoting quality artwork for public viewing and appreciation. Thirty percent of all sales go toward Beatitudes art programs.



Man Vs Nature
Barbara Lacy

Lacy also wanted to clear up a myth about AAG juried members exhibiting their work at the Beatitudes or at Devonshire Art Gallery, another Community Outreach site in partnership with the City of Phoenix Parks and Recreation. "People said, 'Don't exhibit at the Beatitudes because people living in small apartments don't buy art.' I can also tell you they don't buy Art in schools, coffee shops, cafés, fine dining restaurants, auto body facilities and at exhibitions. I have tried them all and I'll keep trying them because as we all know, it just takes one!" she says.

Beside the benefit of having fine art in the Beatitudes Bistro, Barbara Wood from the Beatitudes Development office says there is an excitement among residents each time a new exhibit goes up. "Because the artwork is up for 3 months at a time, residents become familiar with the work and pick their favorites. They even decide what table to eat at to get the best view. It has made a noticeable change in educating and improving the lives of our residents," she says.

AAG current juried members (dues paid) interested in exhibiting their artwork may contact Ruth Ann LeFebvre, AAG Liaison for both Beatitudes' Visions of Possibilities exhibit and Devonshire's Visual Vibrations exhibit. Ruth Ann's email address is: ralefebv@cox.net.

Would you like to see more information on AAG members exhibits and other exhibits in our area? Email me this information! If I don't get information on where you and others are exhibiting I can't include it in our newsletter. Email Mark at fstopmark@hotmail.com by the 20th of the month.

Julie Gilbert Pollard
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 North Light Videos: 3 *Watercolor Unleashed* and 2 *Acrylic Unleashed*
 North Light Shop/ArtistsNetwork.TV

AAG Newsletter

I hope you enjoy the newly designed and expanded newsletter. If we can get more art related information from AAG members, we can expand the information in our newsletter and add new categories. Email Mark: fstopmark@hotmail.com

Scheduling the AAG Building

If you wish to contact AAG for scheduling meetings, etc. at the AAG Building please email us. The email address is: info@arizonaartistsguild.net

William Faulkner Quote

An artist is a creature driven by demons - he (she) usually doesn't know why they choose him (her) and he (she) is too busy to wonder why .

**What is AAG's Greatest Resource..... YOU ARE!
 Please help AAG grow, become an AAG Volunteer.**



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