



ARIZONA ARTISTS GUILD
Newsletter

March



The March 20, 2018 AAG General meeting will be a presentation by the 2018 AAG Scholarship Recipients. You will meet the recipients of this year's scholarships, and hear them each describe how they created their artwork.

Be sure to visit the exhibition New Art Arizona, featuring the 2018 AAG Scholarship Recipients artwork at Shemer Art Center and Museum, March 8 – April 5, 2018, with a reception for the artists March 8, 6:00 -8:00 PM.

Each award recipient will give a 10 – 15 minute presentation of their work on March 20 at Arizona Artists Guild, located at 18411 N 7th Avenue, Phoenix. Come see what kind of new work student artists are working on! There will be a chance to mingle and meet the artists and the curator, Layne Farmer after the presentations.

AAG COMMUNITY OUTREACH

Community outreach is the cornerstone of the Arizona Artists Guild's activities and is the main focus of our organization. We recognize the impact that art has on people's lives and its potential for facilitating healing, which is immeasurable.

AAG's Community outreach programs include the following programs: **Veterans' Art Outreach**, **The Mosaics**, and **The Girls**.

AAG meets the third Tuesday of the month at 5 PM for members and friends to socialize.

Visit us at: 18411 N. 7th Ave. Phoenix, Az 85023 Send mail to: PO Box 41534, Phoenix, AZ 85080
www.ArizonaArtistsGuild.net 602-944-9713

AAG Membership News

AAG welcomes the following new members:

New Members:

- April Brown
- Richard Greene
- Jason Hugger
- Orna Kaplan
- Jaclyn Kimmel
- Loy T. Merkle
- Fritz Olin

Juried Members:

- Lynda Burruss

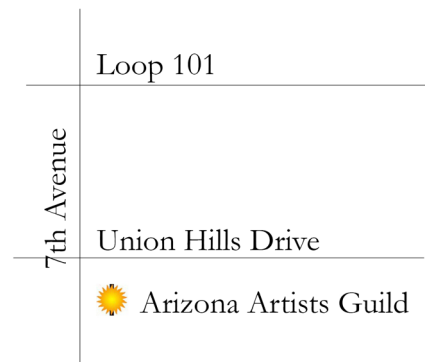
Membership cards for 2018 are available for pick-up at Monthly AAG meetings.

The AAG Directory is only available to paid members as a PDF. Request your updated AAG 2018 Directory by email: membership@arizonaartistsguild.net. Be sure to write Membership Directory in the subject line and include your name in the email.

Golden AAG Memberships

If you are 90+ years old and have been a member of AAG for at least 5 years, you become a Golden Member of AAG. As a Golden Member benefit your annual dues are waived. Please contact the membership chair, Laura Cohen-Hogan, if you qualify.

Map to AAG



AAG's MOST IMPORTANT RESOURCE

AAG's most important resource is **YOU**, its members. Consider volunteering to help with any of AAG's events and outreach programs.

AAG President's Message

Happy Spring!

Spring is always full of artistic excitement at AAG and in Arizona as well. Be sure to check out the art exhibits and events state wide.



News from the Scholarship Committee: We received 53 applications from students throughout Arizona. The jurors faced the difficult task of culling it down to the 7 students receiving scholarships totaling \$8700. The Artstravaganza, raffle ticket sales, the Glendale Arts Council, and individual or family donations fund in part the scholarship fund. Other funding comes from the bequests from Erin O'Dell and Ruth Magadini. Additionally, this year marks the first time we partnered with the Arizona Watercolor Association to present a scholarship to a student working with water-media on paper.

The 2018 scholarship recipients are: **Eliza Weber - AAG Scholarship \$1000; Hye young Yun - Mari-gold Linton Scholarship \$1600; Larry Madrigal - Erin O'Dell Scholarship \$1000; Laura Korch Bailey - Ruth Magadini Scholarship \$1000; Michael E. Jacobs - AAG Scholl Family Scholarship \$1100; Michael Loren Diaz - AAG|AWA Del Decil Scholarship \$1500; and Ross Quesnell - AAG President's Scholarship \$1500.**

Celebrate their accomplishments at the reception and awards ceremony at the Shemer Art Center and Museum on March 8 from 6 to 8 pm. Additionally, each recipient will give a 10 minute presentation on their work at the general meeting on March 20. This is an important meeting for you to attend. For many of our recipients, this scholarship and the opportunities that accompany it provide potent validation for them as artists. For some, this is their first presentation and exhibition outside of academia. These opportunities validate them as artists from artists in their community. This comes at a critical juncture in their artistic pursuits as they work to define themselves as artists. We have all felt the tug of these inner conflicts, so please join me in supporting and encouraging them. Don't hesitate to reach out to me if you would like to be on the committee or contribute to the scholarship fund.

There are many exciting exhibition opportunities here at AAG this spring. The Body of Work show is wonderful – it is my favorite of the AAG exhibits. I find it gives us a chance to see multiple pieces by the exhibiting artists and to get to know their work a little more intimately.

(continued)

AAG General Meetings Schedule

5:00 – 5:30 Building is open for Members to socialize.
 5:30 - 6:30 Pre-meeting Critique sessions for Members only, the public is invited to watch.
 6:30 - 7:00 Members socialize, eat snacks, vote for Artist of the Month and get your raffle tickets.
 7:00 - 7:20 Business meeting
 7:30 – 8:30 **Meeting Program** starts featuring Artists/ Presenters.

Please help us keep to the schedule so that our featured [Artists/Presenters](#) will have time to share their work and knowledge in a more relaxed, welcoming atmosphere. Those members wanting to participate in the [Critique](#) need to bring artwork for artistic input. AAG Past President David Bradley and Ann Osgood will critique the artwork. At 6:30 the [Critique](#) ends and snacks will be available in the small studio.

Remember AAG in your Estate Planning

Please remember AAG in your Estate Planning. AAG does invaluable work through outreach and scholarship programs primarily funded through the generosity of member and private donors.

For more information call Tess Mosko Scherer at 928-300-7185

AAG Calendar

Check out the AAG calendar on the AAG web site for all upcoming events at: <http://www.arizonaartistsguild.net>

(President's Message continued)

Please be sure to see this exhibit! Come to the reception on Sunday March 11, or take time to view it when you are at AAG.

Statewide submissions are underway. The exhibition is open to all Arizona artists. This is a wonderful opportunity to show your work outside of AAG, and to reach a broader audience.

If you need help photographing your work, or with the on-line entry process for the Statewide or the AAG Juried Member Exhibit at First Studio, be sure to register for Submission Assistance Day on March 25. Visit the website for information and the registration form.

May your creativity bloom as wildly as the desert in spring.

Tess Mosko Scherer

AAG LEADERSHIP TEAM**President**

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portraitsbyivan@gmail.com

Art

David Bradley (VP Art) davlbradly@gmail.com

Exhibitions

David Knorr (VP of Exhibitions)
exhibits@arizonaartistsguild.net

AAG Sculptors' Group

Monday APRIL 2, 2018 from 7-9PM the Sculptors' Group meeting will be presented by Joan Waters at her studio, 2141 E. Cedar St, Suite 1, Tempe, AZ, 85281. Joan will present a Metal- Discussion and Presentation of her Work and Demonstration of her Process.

Waters' paintings and metal sculptures suggest the energies and forms of nature without directly depicting natural scenes. By concentrating her will and energy into the materials, the work attains a visceral power and vibration of its own.

ART SUPPLY EXCHANGE SALE**Ceramic Glazes, Frames, Paint, Paper and more!**

Art Supply is open 9 am to noon Mondays and 5PM - 9PM AAG Meeting nights

AAG - LIFE DRAWING

OPEN SESSIONS: MEMBERS \$10.00 DRAWING FEE
NON MEMBERS \$15.00 DRAWING FEE
NO INSTRUCTION

MODEL RELEASE FORMS AVAILABLE FOR PHOTOGRAPHS -(at model's discretion)

Easels, tables provided or you may bring your own.
Bring supplies and coffee is provided

March and April

ALL TUESDAYS - 9:30 AM - 12:30PM
LONG POSE

ALL THURSDAYS - 9:30 AM - 12:30PM
SHORT TO LONG POSES

(except holidays)

Email Walt Wieder if you have any questions at
wweider@uuma.org

AAG - OPEN STUDIO

AAG OPEN STUDIO: AAG MEMBERS FREE
NON MEMBERS \$10.00 DRAWING FEE

March and April

Mondays 9 AM - 12PM

Wednesday 5-7PM

Email Alicia Plogman if you have questions at
aplogman@cox.net or salesxisw@aol.com

AAG Calendar Highlights**Open Studio:**

Mondays 9AM - 12

Wednesday evenings 5-7PM

Life Drawing:

Tuesdays & Thursdays 9:30 AM -12:30PM

Sculptors' Group Meeting:

March 5, 2018 - 7:-9:00 PM (Sculpture Critique)

AAG Critique Group:

March 7, 2018 - 6-8:00 PM

AAG Statewide Submission due online:

Now to March 30, 2018

AAG Monthly Meeting:

March 20, 2018- 5-9 PM

AAG Body of Work Reception:

March 11, 2018- 2-4 PM

AAG Veteran's Program:

March 24, 2018, 10 AM - 2 PM at AAG

AAG Body of Work Exhibit:

Now to April 6

For details please see the AAG Calendar at:

<http://arizonaartistsguild.net/calendar/month.php?date=20160201>

Artist of the Month



1st Place
Cumulus
Maurice Hershberger



2nd Place
Sunshine Mountain
Linda Burriss

Exciting News: AAG has designated a space for the 2017-2018 monthly winning art, to be displayed for their month. Additionally, each Artist of the Month winner receives a ribbon, a cash prize of \$25, and the opportunity to compete for Artist of the Year.

Winning works return for the May meeting, where members vote for artist of the year. The Artist of the Year wins a cash prize of \$100.

All artists are celebrated at a show and reception for their work at the September Meeting. We will celebrate this years' (2017-2018) winners during the September 2018 AAG meeting.

AAG Community Outreach Fine Art Exhibitions

The Arizona Artists Guild in partnership with the Beatitudes Foundation present on-going fine art exhibitions for their residents and guests. AAG juried members show for three months at this venue. The Beatitudes is located at 1610 W. Glendale Ave, Phoenix.

The Current Exhibits include:

Beatitudes: December 6, 2107 – March 7, 2018



Pat Rospenda



Nancy Long

-AmazonSmile.

AmazonSmile works exactly like Amazon. If you already purchase through Amazon, please log in through **Smile.Amazon.com**. Be sure to select Arizona Artists Guild as your charity. A percentage of each purchase will go to AAG **at no cost to you**. **When you click the order button, it will list what charity you selected.**



+ AAG Artist Highlight Feature +

Joan McGue, Alika Kumar, Bela Fidel, and David Knorr have work at the **Wham Gallery**, 16560 N. Dysart Rd., Surprise, AZ 85378. The exhibit is March 3-30. The exhibition is open: 10 AM - 4 PM Tuesday - Saturday with a reception March 10, from 4:30-6:30 pm

Joan McGue, Mark Woehle, Kathy Rose, Alice Pelchat, Alicia Plogman, and Hank Keneally have work in the **West Valley Art Museum Celebration of Artists 2018** through April 12, 2018

Dave Knorr has work at the 1899 Bar and Grill 307 W. DuPont Ave Flagstaff, AZ through April 30, 2018. Hours exhibition is open: 4pm to close with a reception on April 6 from 6-9 PM.

Dyanne Fiorucci & Diane Sanborn will be exhibiting their artwork in a home in Scottsdale near Keirland. If interested, please notify Dyanne at dfio2@cox.net. The exhibit runs from March 17 & 18 and opens at 2:00 PM.

Darlene Ritter and Sandra Leuhrman will be exhibiting at the **Olney Gallery** from April 3-26. The Gallery is located at the Trinity Cathedral, 100 W. Roosevelt St. in Phoenix. The Gallery is open Tuesday - Friday from 9 AM - 4 PM. The reception is April 6 from 6-9 PM.

Evening Open Studio

All AAG members are welcome to attend the Evening Open Studio on Wednesdays from 5-7 PM. The Open Studio provides room to work on large pieces, camaraderie, and lively conversation about art and the creative process.

AAG's Outreach Art Programs

AAG's Veterans' Art Program introduces our Veterans' to a variety of art, mediums and techniques, and



art theory. The Veterans did still life drawing at the Veterans' art class on Saturday Feb 24. David Bradley worked with the Veterans' giving them comprehensive instruction with the help of Tess Mosko Scherer, Lynda Shaffer Burruss, Dyanne Fiorucci, Alice Pelchat. The Veterans' were thoroughly engaged and greatly enjoyed David's presentation.



This program is supported by AAG donations and funding from the Arizona Arts Alliance. It's designed to provide meaningful art instruction to Veterans of US Military Service for free.

AAG also has other Outreach programs which include: The Mosaics, The Mona Lisas, Perennial Picasos, and Suicide Survivors.

Ceramic Classes for Veterans

Arizona Artists Guild is proud to partner with Paradise Valley Community College to offer a ceramics program to Veterans' and their family members.

Michelangelo

A man (women) paints with his (her) brain and not with his (her) hands.

Please Help Support The AAG's Veteran Art Program!

www.ArizonaArtistsGuild.net 602-944-9713

AAG Associates Body of Work Exhibition EXHIBIT, February 25, 2018 – April 6, 2018

Prizes are as follows: \$500 – Best in Show | \$250 – Award of Excellence | \$150 – Award of Merit

Reception: Sunday, March 11, 2018 | 2:00 – 4:00

Pick up: Saturday April 7 | 1-2:00 pm & Monday April 9 | 9-12 pm (during Open Studio)

AAG Statewide Exhibition, May 10, 2018 – July 6, 2018

This exhibit is open to all residents of Arizona. Membership in AAG is not required for this exhibition.

The following awards will be made: Best of Show \$1000 cash Award of Excellence \$500 cash
Award of Merit \$250 cash. Special recognition awards to be announced

Submissions: February 16 – March 30, 2018. On line entries only.

To enter the exhibition go to entrythingy.com

Jurying: April 6-17, 2018

Notification to Artists: April 20, 2018

Drop off to West Valley Arts HQ: May 4 & 5, 2018 | 10-2pm

Reception: May 10, 2018 | 5-7 pm

Pick up: July 6 & 7, 2018 | 10-2 pm

West Valley Arts Headquarters is located at 16126 N. Civic Plaza, Surprise, AZ 85374

Arizona Artists Guild's Exhibition at First Studio, June 1, 2018 to July 27, 2018

Open to AAG Juried members First Studio is located at: 631 N. 1st Ave., Phoenix. AZ 85003

Entry Fees: One Work: \$30 | Two Works: \$35 | Three Works: \$40

Prizes: Best in Show: Workshop Gift Certificate (\$65 value), Award of Excellence: AAG annual membership (\$45 value), and Award of Merit: Gift Certificate (\$25 value)

Important Dates

May 1, 2018 Submit images via entry form

May 14, 2018 Notification of accepted work

May 20, 2018 Drop off art at First Studio from 10:00 – 2:00pm

June 1, 2018 Reception at First Studio, 6:00 – 10:00pm

June 15, 2018 Reception at First Studio, 6:00 – 9:00pm

July 27, 2018 Closing Reception at First Studio 6:00 – 9:00 pm

July 27, 2018 Artwork can be removed after 9:00pm if there is no crowd, otherwise;

July 28, 2018 Artwork pick up at First Studio, 10:00 – 11:00am

AAG Workshops

Tess Mosko Scherer's workshop, **Social Media Demystified**, is held monthly on the following dates:

March 9, April 13 and May 4, 2018. The workshop is from, 10:00AM – 1:00PM and costs \$35 a session for AAG members and \$45.00 for non-members. Space is limited as this is a hands-on program. Participants are invited to bring their laptop, tablet, or smart-phone.

Tess Mosko Scherer's workshop, **Selling from the H.E.A.R.T.**, is held on Fridays, March 2 & 23, 2018 from 10AM-1PM. In this workshop Mosko Scherer will share her H.E.A.R.T. approach to selling, giving you the tools to direct a sales conversation with confidence and clarity. Cost of the workshop is \$65.00 for AAG members and \$75.00 for non-members.

Travis Ivey's workshop, **Painting from Photographs**, will be on Friday, March 16, 2018 from 10AM-4PM and costs: \$65 for AAG members and \$75.00 for non-members. In this workshop, he will be providing his approach to using photographs as a tool for representing the landscape when plein air painting and drawing are not available, or when trying to capture the fleeting light of dawn and dusk.

Please Support The AAG Scholarship Fund!

www.ArizonaArtistsGuild.net 602-944-9713


ARTISTS INFORMATION


AAG Programs, Exhibitions, Workshops and the AAG Sculptors Group

AAG Programs: Critique 5:30 - 6:30 | Break | 7:00-7:20 Business | 7:30 - 9:00 Presentation
 March 20, 2018 | Presentation by the 2018 AAG Scholarship Recipients.

2017-2018 AAG Exhibition Calendar: visit ArizonaArtistsGuild.net for entry information.
90th Anniversary Exhibition at Sky Harbor Museum: October 28, 2017 - May 13, 2018.
AAG Associates Body of Work Exhibition, February 25, 2018 – April 6, 2018

AAG Workshops: Visit, ArizonaArtistsGuild.net, for more information

Tess Mosko Scherer: Selling from the H.E.A.R.T, Fridays, March 2 & 23, 2018 from 10AM-1PM.

Tess Mosko Scherer: Social Media Demystified, held monthly: March 9, April 13 and May 4, 2018, from, 10:00AM –1:00PM.

Travis Ivey: Painting from Photographs, Friday, March 16, 2018, 10-4PM

Sculptors' Group: 7:00 - 9:00 PM, See Website for location

March 3 2018 | Carol Perry | Glass-Empty Bowls Project (has been canceled) Sculpture Critique meeting

AAG Events: visit ArizonaArtistsGuild.net for more information

Open Studio: Mondays 9AM-12PM | Wednesdays 5-7PM

Life Drawing: Tuesdays and Thursdays - 9:30AM-12:30PM

Veterans Art Program: Fourth Saturday of the month | info@ArizonaArtistsGuild.net for details

ART SUPPLY EXCHANGE: FRAMES, FRAMES, and more FRAMES!

We have over 100 frames to sell at a reasonable price.

We also have Ceramic Glazes, Paint, Paper and more!

Art Supply is open 9 am to noon Mondays and
 5PM - 9PM AAG Meeting nights

Art Supplies Needed

Art Supply Exchange is one of AAG's most popular programs. Donated gently used art supplies are available at very reasonable prices. If you are interested in donating or purchasing supplies e-mail: ArtSupply@ArizonaArtistsGuild.net or call 602-944-9713. Hours: Monday 9am-12pm, at AAG meetings 5-9pm, or by appointment

Submissions Assistance Day – 2018 Statewide Exhibition

March 25, 2018 | 10:00 – 1:00 pm | \$25 for up to 3 pieces of art.

Need help photographing your art, preparing your information, or up-loading your online entry for the 2018 Statewide Exhibition?

Digital entries rely on quality photographs that are properly sized. AAG is here to help, offering three services to assist you with your online entry for the Statewide Exhibition. Advanced registration is required. These services will be provided on a first-come-first-served basis. Doors open at 10AM.

Three services will be provided:

*photography of up to 3 pieces of art *resize/edit your images *upload your entry.

As you prepare for your registration, please have the following information handy:

*number of pieces to be photographed *2-D or 3-D *Be sure to include the services you will require: photography, resizing, uploading submission.

Preparation for March 25:

If you need assistance uploading your submission, be sure to bring with you the information needed: Artists Name, Title of Piece, Dimensions, Medium, Price. If you have already created an EntryThingy account, be sure to bring your login and password information.

email info@arizonaartistsguild.net with any questions.

www.ArizonaArtistsGuild.net 602-944-9713

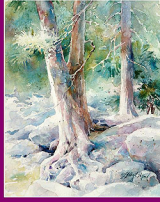
Julie Gilbert Pollard

JulieGilbertPollard@cox.net

www.JulieGilbertPollard.com

classes & workshops • watercolor oil acrylic

- Scottsdale Artists' School, AZ
- Shemer Art Center, AZ
- Find additional workshops at JulieGilbertPollard.com



Best Seller North Light Books: *Brilliant Color,*
Watercolor Unleashed

North Light Videos: 3 *Watercolor Unleashed* and 2 *Acrylic Unleashed*
North Light Shop/ArtistsNetwork.TV

THANK YOU

Thank you [Arizona Art Supply](#) for your donations to AAG. I'd like to encourage our members to support the people who support AAG. Think about [Arizona Art Supply](#) when you need art supplies

Scheduling the AAG Building

If you wish to contact AAG for scheduling meetings, etc. at the AAG Building please email us. The email address is:

info@arizonaartistsguild.net

Awu Chen (1280-1354)

When I am painting I am in a state of Unconsciousness; I suddenly forget that I am holding a brush in my hand.

**What is AAG's Greatest Resource..... YOU ARE!
Please help AAG grow, become an AAG Volunteer.**



P.O. Box 41534
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