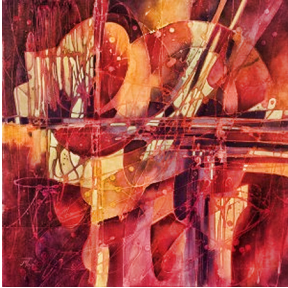




ARIZONA ARTISTS GUILD

# Newsletter

## March AAG Meeting



Tuesday, March 17, 2015, 7:30-8:30 PM at the AAG building, Jo Toye, will give a presentation/demonstration on Experimental Techniques in Watermedia. During this demo, Jo will be sharing an exciting array of water media techniques that she has developed over the years by employing her unique "change one thing" experimental approach. With each technique she will illustrate and explain how it can be incorporated into successful paintings through the use of finished painting examples. The demo will be fast paced and full of stimulating and unique concepts that can be useful to both the abstract and more representational painter. Jo's workshops and classes are always a fun-packed joyride, and it is her pleasure and honor to share her passion and painting approach with other artists.

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### Quote by George Bernard Shaw

*Imagination is the beginning of creation. You imagine what you desire; you will what you imagine; and at last you create what you will. here.*

### A Quote by Matisse

*Expression is not a matter of passion mirrored on the human face or revealed by violent gesture. When I paint a picture, its every detail is expressive.*

### ART SUPPLY EXCHANGE SALE

**Ceramic Glazes, Frames, Paint, Paper and more!**

Art Supply is open 9 am to noon Mondays and 5 pm to 9 pm AAG Meeting nights

**AAG is open meeting nights at 5 PM for members and friends to socialize.**

Visit us at: 18411 N. 7th Ave. Phoenix, Az 85023 Send mail to: PO Box 41534, Phoenix, AZ 85080

**[www.ArizonaArtistsGuild.net](http://www.ArizonaArtistsGuild.net) 602-944-9713**

## AAG Membership News

AAG welcomes the following new members:

### New Members:

Fabien Badilla	Nancy Bierman
Normand Canter	Jeff Davenport
David Knorr	Nancy Jo Russ
Carmen Skaggs	Hebert Tirjer
Archie Tucker	Scott Turner

### Spring Interns

Alexa Heiser  
Jessica Winen  
Jennifer Todd

### How to become a juried member?

A guild member shall become a 'Juried Member' when the member's artwork has been accepted in three (3) Guild juried membership shows. It is the responsibility of Associates to maintain a complete record of their acceptance in Guild Shows. The form may be downloaded from the back of the by-laws or available at the building. Submit this record to the Membership Chairperson. Title of Artwork, to be considered for 'juried member' status, must be different for each show location. To maintain 'Juried Member' status, dues must be kept current.

Nancy Reyner will present a **FREE** two and a half hour Lecture/Demonstration on **Golden acrylic paints**. New paints, products, techniques and paint colors are covered in this extensive and broad overview. Technical tips, cool tricks! **Free** product samples and information packets are available to all participants, including hand-painted color charts.

The lecture/demo will be held at the Arizona Artists Guild, 18411 N. 7th Ave, Phoenix, AZ, Monday, March 23, 2015, from 9:00 am -11:30 am.

Space is limited, so register today! It's **FREE**. To register: Sign up on AAG website or contact: Pat Scheurich ([pat.scheurich@gmail.com](mailto:pat.scheurich@gmail.com)) 602-770-1250

## Presidents Message

February in Arizona is a busy month. We have most likely had all the cold weather we are likely to get, and temperatures are such that we enjoy being outside more than being inside. We know that all too soon we will be depending upon air conditioning to stay alive/stay comfortable, so a little sense of desperation underscores our enjoyment of this time of year. AAG activities are in high gear right now with the completion of the judging of entries for the 5th Annual Open Statewide Juried Exhibition. This year we had 272 pieces entered by 114 artists, the most we have ever had. Last year's show at the Gallery Glendale was cited as the best show AAG has ever had, and this year's show will be just as good, if not better, judging by the quality of the submissions. Technology has not proven to be too much of an obstacle for those who strive to compete in today's art competitions.

Arizona Artists Guild exists because of individual efforts by many people. I would like to spotlight the effort by one of those people because of the amount and quality of effort he has put into making AAG such a vital arts organization. Mark Woehrle wears many hats for AAG. He is newsletter editor, and Vice President of Logistics, and co-director of the Veteran's Art Outreach Program. Most recently, I received an email from John Fontana, founder of AZ Arts Alliance, and director of the AAA Veteran's Art Program asking for participation in an upcoming event in Mesa for Veterans, to which Mark responded that he would participate. Mark created a display consisting of photographs he had taken of the Veterans working on different art projects at the AAG building, along with quotes by the Vets about the benefits they had received through participation in the AAG Veteran's Art Outreach Program, and he spent most of a day at the event, February 17 in Mesa, talking with Vets. and others about the AAG program. Then he came to the AAG meeting that same evening and helped set up the Audio/Video equipment and shot photographs of all the Artist of the Month entries, while the program speaker gave his presentation. In addition, Mark is responsible for the vast improvement in the sound system used for meetings with wireless microphones, and proper speaker placement, and he and Jim Kinne constructed new rolling platform holders for the chairs. Mark has continually given his all to AAG, and continues to respond to calls for help because he feels passionate about the positive aspects of AAG, and its value to our community. For that, and for all the others on the board of directors, vice presidents, committee chairs, and volunteers, our organization thrives and blossoms. I am so grateful.

Sincerely,  
David L. Bradley  
President

## AAG LEADERSHIP TEAM 2014

### President

David Bradley (davlbradly@gmail.com)

### Secretary

Isolde Davidson (isoldedavidson@yahoo.com)

### Treasurer

Tess Scherer (Treasurer@ArizonaArtistGuild.net)

### Communications

Gary Brown (Vice President for Communications)  
(garrybrown\_50@msn.com )

Mark Woehrle (Newsletter Editor)  
(fstopmark@hotmail.com)

### Membership

Laura Cohen-Hogan (Vice President for Membership)  
(creativeprojects@earthlink.net)

### Facilities

Jim Kinne (Vice President for Facilities)  
(jimkinne@cox.net)

### Meeting Logistics

Mark Woehrle (Vice President for Meeting Logistics)  
(fstopmark@hotmail.com)

### Art

Janet Wandrey (Vice President of Art)  
(jwndr48@cox.net)

## AAG Workshop's

Look for information on the AAG web site and/or pickup a flyer at the AAG building, on the following upcoming workshops.

### Jason Horejs

#### Art Marketing

March 7, 2015, 10AM - 4PM, Saturday

### Jo Toye,

#### Experimental Techniques in Watermedia

April 18, 2015, 9AM - 4PM. Saturday

## AAG Sculptors' Group



The AAG Sculptors Group meeting will be held on Tuesday, March 3, 2015 from 7-9 PM, at the AAG building. The speaker will be Joe Willie Smith.

Joe Willie Smith is an artist, musician, and designer. Smith collects objects that are imbued with the human spirit. He sees sculptural messages in salvaged pieces of bent steel, wood or broken glass. Smith has captivated viewers for years with his found-object instruments and furniture, leading to exhibitions at eye lounge and Bentley Gallery. More recently, to accompany his personal work, Smith has instructed a class at Phoenix College entitled "Urban Field Studies: The Art of Finding," teaching students to utilize found materials in their art.

### Artist of the Month

AAG members are invited to bring their artwork to the monthly meeting to enter Artist of the Month.

### A Quote by Paul Cezanne

*What is one to think of those fools who tell one that the artist is always subordinate to nature? Art is a harmony parallel with nature.*

### Art Supplies needed

The AAG art supply store can always use your extra art supplies. The sale of the art supplies helps to support the Guild. Contact: Alice Pelchat at 602-992-4146 or Alicia Plogman at 602-788-4016 if you have donations. You can drop items off at the AAG building or call Alice or Alicia to schedule a pick-up.

### AAA News

AZ Art Alliance has relocated to an office/meeting/storage space in Tempe: 2717 W. Southern Ave. Suite 6, Tempe, AZ, 85282. Information and complete directions to this site are available on the Alliance's website, [www.azartalliance.com](http://www.azartalliance.com).

There is a new procedure to become juried in the Alliance. This new jury system is posted on the website, [www.azartalliance.com/juried.html](http://www.azartalliance.com/juried.html).

AAA Representative: Kathy Rose

### AAG - LIFE DRAWING

OPEN SESSIONS: MEMBERS & NON MEMBERS

\$10.00 DRAWING FEE - NO INSTRUCTION

MODEL RELEASE FORMS AVAILABLE FOR PHOTOGRAPHS -(at model's discretion)

Easels, tables provided or you may bring your own.

Bring supplies and coffee is provided

**March & April**

**ALL TUESDAYS - 9:30 AM - 12:30**

**LONG POSE**

**ALL THURSDAYS - 9:30 AM - 12:30**

**SHORT TO LONG POSES**

(except holidays)

Email Josie if you have any questions at

[a\\_joyfulsunrise@yahoo.com](mailto:a_joyfulsunrise@yahoo.com)

**AAG - OPEN STUDIO**

**AAG OPEN STUDIO: MEMBERS FREE**

**NON MEMBERS \$10.00 DRAWING FEE**

**March & April**

**Mondays 9 AM - 12**

Email Alicia Plogman if you have questions at

[aplogman@cox.net](mailto:aplogman@cox.net)

### AAG General Meetings Streamlined

The AAG Board has decided to improve the way the General meetings are conducted by streamlining the schedule. Below is the new schedule that will be implemented at our meeting.

5:00 – 5:30 Building open for Members to socialize.

5:30 - 6:30 Pre-meeting Critique sessions for Members only, the public is invited to watch.

6:30 - 7:00 Members socialize, eat snacks, and vote for Artist of the Month

7:00 - 7:20 Business meeting

7:30 – 8:30 + Meeting Program featuring Artists/Presenters.

Please help us keep to the schedule so that our featured Artists/Presenters will have time to share their work and knowledge in a more relaxed, welcoming atmosphere. Those members wanting to participate in the Critique need to bring artwork for artistic input. AAG President David Bradley and the evening's presenter will critique the art in a timely fashion. At 6:30 the Critique ends and snacks will be available in the small studio. The business meeting starts at 7:00 with all information on a PowerPoint. Members will see and hear about the latest AAG exhibitions and activities all within a 20 minute timeframe. The featured artists/presenter will start sharply at 7:30 and run till 8:30 and beyond if there are lots of questions.

### Artist of the Month



1st Place  
*Dancer*  
Don Bierman



2nd Place  
*Sunset on St. Marus Square*  
Paul Nemiroff



2nd Place  
*The Peacoat Incident*  
Anne Howey-Falvey

### AAG Community Outreach Fine Art Exhibitions

The Arizona Artists Guild in partnership with the Beatitudes Foundation and the City of Phoenix Parks and Recreation present on-going fine art exhibitions for residents and guests. AAG juried members show at The Beatitudes, located at 1610 W. Glendale Ave, Phoenix every three months, while The City of Phoenix Parks and Recreation exhibit in their Devonshire Gallery at 2802 E. Devonshire Ave., Phoenix every two months. The Current Exhibits include:

**Beatitudes** – March 4, through June 3, 2015



Lupe Cavanaugh



Gerry Carroll

### AAG Calendar Highlights

**Mondays:** Open Studio

**Tuesdays & Thursdays:** Life Drawing

**Statewide Juried Exhibition 2015:** Deliver accepted artwork March 3, 2015.

**Sculptors Group Meeting:** March 3

**AAG Monthly Meeting:** March 17, 2015

**Golden Paint Workshop:** March 23

**AAG Veteran's Program:** March 24, 2015

For details please see the AAG Calendar at (click):  
<http://arizonaartistsguild.net/calendar/month.php?date=20140201>

**AAG's greatest resource is its members!**  
Please help AAG grow by being an AAG  
volunteer.

**Devonshire** February 1, 2015 through March 31, 2015



*The Flutist* by Ruth Ann LeFebvre

## + AAG Artist Highlight Feature +

### AAG 2015-2016 Leadership Roster

**Board of Directors** (We will be voting on these positions)

Past President David Bradley, Alicia Plogman, Janet Wandrey, Ann Osgood, Ruth Ann LeFebvre, Alice Pelchat and Fabien Badilla

**PRESIDENT'S TEAM** (We will be voting on these positions)

**President OPEN**, **Secretary** Isolde Davidson, and **Treasurer** Tess Scherer, **Communications** David Bradley, **Membership** Laura Cohen-Hogan, **Facilities** Jim Kinne, **Meeting Logistics** Mark Woehrle, **1st VP Art OPEN**, **2nd Vice President Exhibitions-** Anne Howey Falvey

*We'd like to recognize the following outstanding volunteers and members who dedicate their time and energy to make AAG what it has become today. We are extremely thankful for all you do.*

**Meeting Programs:** Linda Fritz Wilson, **Guild School of Art:** Pat Scheurich, **Workshop Co-Chairs:** Patricia Rospenda, **Scholarships: Co-Chair Open, Scholarship Co-Chair** Tess Scherer, **Committee Member:** Ann Osgood, **Committee Member:** Gayla Bonnell, **Committee Member:** Anne Howey Falvey, **Committee Member:** Janet Wandrey, **Life Drawing Co-Chairs:** Josie Taglienti and Barry Farmer, **Sculptors' Group: Open, Open Studio:** Alicia Plogman, **Co-Chair:** Jim Kinne. **Artist of the Month:** Arlene Meyer, and Dyanne Fiorucci. **Community Outreach Programs: Veterans Outreach Program:** David Bradley, and Art Smith, **Beatitudes & Devonshire Liaison:** Ruth Ann LeFebvre, **Exhibitions: 2nd Vice President-** Anne Howey Falvey, **ExhibitionTeam:** Susan Alden, Harold Baldwin, Joyce Baldwin, Don Bierman, Pam Bleakney, Mary Boehm, Richard Borso, Harvey Bream, Lupe Cavanaugh, Ava Ciliberti, Mark Cohen, Ginger Cornell, Barbara Crisp, Shirley Cunningham, Mardelle Driscoll, Charlene Engel, Elliott Everson, Dyanne Fiorucci, Sharon Geels, Regina Graybill, Jean Harney, Melanie Harman, Kimberly Harris, Douglas Herbert, Wayne Holden, Rosemary Holusha, Ilona Houy, Brenda Johnson, Beverly Kauffman, Irene Klar, Roger Lateiner, Etienne LeGros, Marcelline Lowery, Joan McGue, Arlene Meyer, Arlene Miller, Joan Milman, Robert Moscarello, Elizabeth Mullen, Ellen Nemetz, Marnell North, Zofia Nowicki, Chris O'Conner, Nicole O'Kelly, William Otto, Harold Raap, Pat Paxson, Joseph Podlesnik, Darlene Ritter, Diane Scholar, Monique Spinabella, Linda Strock, Linda Thiel, Suzanne Tyson, Kim Walker, Janet Wandrey, Tricia Wang, Cheryl Wasar, Karen Weingartner, Ronald Wimmer, Susan Zipser

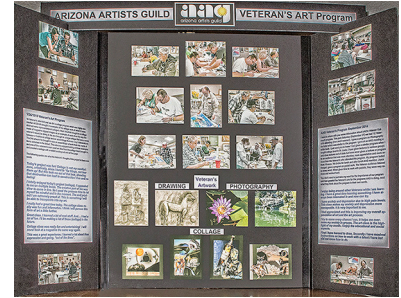
**Exhibition Committee Installation Team:** Tom Herbert, Leonard Byrd, Mark Woehrle, Jim Kinne, Norm Wilson, John Irwin

**Communications: Vice President** David Bradley, **Newsletter Editor** Mark Woehrle, **Newsletter Proofreader** Linda Thiel, **Newsletter Distribution** Alice Pelchat, **Webmaster** David Bradley

**Arizona Art Alliance Liaison** Kathy Rose, **Historian** Mark Woehrle, **E-Blast** Constance McBride **Publicity** Isolde Davidson, **Membership Vice President** Laura Cohen-Hogan, **Committee Member** Ann Osgood **Facilities Vice President** Jim Kinne, **Committee Member** Alicia Plogman, **Calendar of Events** David Bradley, **Art Exchange** Alicia Plogman, Alice Pelchat, and Jim Kinne, **Lending Library** Alice Pelchat, **Landscaping** Jim Kinne, **Non Member Liaison Co-Chair:** Mark Woehrle and Jim Kinne, **Meeting Logistics Vice President** Mark Woehrle, **Meeting Set-up** Leonard Byrd, **Committee Member** Jim Kinne, Wayne Holden, and Les Rudnick. **Hospitality Co-Chair** Joan McGue and Sharon Geels, **Reception** Jan Giordano and Jean Banbury

## AAG Veteran's Art Program News

AAG participated in the Veterans Resource Clinic in Mesa Arizona with AAA. Mark Woehrle designed a display for the AAG booth that incorporated photographs of the Veteran's who participate in the AAG Veterans program, quotes from the Veteran's and their artwork. Mark manned the booth and received many comments on the quality of the AAG program and the high quality of artwork the Veteran's were doing.



The AAG Veteran's program on February 28th was a huge success. We had 15 Veteran's attending. The program



presented was on making a Mandela. The Veteran's enjoyed the project and made some great artwork. The following quotes are from the Veteran's who attended:

***I think that it is so great that the AAG does this for Veteran's. All of the volunteers are wonderful and truly appreciated.***

***Had a wonderful time. I learned a new design that is fun to just sit and do. I am very happy***

***how my project turned out. Can't wait until next month.***

***The watercolor Mandela class was very good. It really showed me how watercolor is an intensive art form. It showed me patience and I was glad to learn another art form.***

***The environment is very supportive of the creative process. Sometimes I leave home in a bad mood but the art experience allows me to relax and make internal peace. I enjoyed the use of watercolor. Being able to "color" outside the lines is healing.***

***The program is very entertaining and therapeutic. I learned how to do my very first art. Everyone's friendly and knowledgeable about art! Keep up the good work!!!***

***Today has been very interesting. It is hard to believe that art is in so many parts of your life. I will never forget the days I have been with so many people in the field of art and so helpful in trying to pass the knowledge they have to others that are grateful to be on the receiving end. My thanks to all who have been here to help in the name of ART***



***Please Help Support The AAG's Veteran Art Program!  
The Veteran's appreciate what we do for them.***

### AAG Calendar

Check out the AAG calendar on the AAG web site for all upcoming events.

The AAG calendar Web URL is:

<http://arizonaartistsguild.net/calendar/month.php>

**[www.ArizonaArtistsGuild.net](http://www.ArizonaArtistsGuild.net) 602-944-9713**


**ARTISTS INFORMATION**


### AAG Artists Exhibiting

The following AAG members were juried into the 2015 AAG Statewide Juried Exhibition of Fine Art: **Betsy Aguirre, Harold Baldwin, Joyce Baldwin, Don Bierman, Sandy Bonstelle, Richard Borso, David Bradley, Tristyn Bustamante, Jeff Davenport, Candice Diaz, Elliott Everson, Barbara Freedman, Kimberly Harris, Rosemarry Holusha, Anne Howey-Falvey, Sue Hunter, Roxanne Kane, David Knorr, Barbara Lacy, Ruth Ann LeFebvre, Ronda Miller, Ellen Nemetz, Marnelle North, Pamela Root, Gary Smathers, A H Smith, Scott Turner, Judith Visker, Norman Wilson, Mark Woehrle, and Shiyuan Xu** (2014 AAG Scholarship Recipient). The exhibit runs from March 6 – March 28, 2015. Gallery Hours are Fridays and Saturdays, 6 – 9 PM. There will be a reception and Awards Ceremony Friday, March 6 from 6 – 9 PM. The Exhibit is at the Gallery Glendale at Westgate located at the Westgate Entertainment District. The address of the gallery is 9380 N. Sunset Blvd., Glendale, AZ 85305.

The following AAG members were juried into the Herberger exhibit, *Eyes of the Beholder*, **Don Bierman, Ruth Ann LeFebvre, Chris OConnor, Pam Root, & Mark Woehrle**. The exhibit runs from March 6 – April 19, 2015, and can be viewed at The University Club, 39 E. Monte Vista, Phoenix, AZ. The reception is on March 6, 5:30-7 PM .

AAG members: **Kevin Caron, Glenda Folk, Kimberly Harris, Brenda Johnson, Ruth Ann LeFebvre, Martina Lomas, Pamela Root, Pat Scheurich and Fred Tieken** have been accepted in the Herberger Theater March Juried Exhibit, *Action, Excitement and Entertainment* Exhibit. The Herberger Theater Center Art Gallery Exhibit runs from March 27-April 27, 2015. The opening reception is March 27 from 5:30pm-7pm and is free and open to the public.

**Shirley Cunningham** is having a one woman show at Rayner's Coffee and Chocolate Shop, Feb. 12-March 24. Located near ASU West ---14021 N. 51st Ave., Glendale, Az. 85306, 602-200-8111. Exhibit hours are Tues-Fri 7-4; Sat-8-4; Sun 10-2:30, closed Monday. She is also in the Juried WHAM West Gallery Exhibit, *The Swing*. Her pieces are alcohol ink on yupo and are titled *The Green Hills*” and *Footprints in the Sky*. The exhibit opens Feb. 4, continuing to Mar. 28. The exhibit is located at the WHAM Art Center, 16560 Dysart Rd., Surprise, Az. 85378, open Tues-Sat, 10-4pm.

“*Systems & Sensations*” is an exhibit of distinctive contemporary art featuring original monoprints by Sarah Kriehn and ceramic sculptures by **Tristyn Bustamante**. The exhibit is at the Central Gallery - Burton Barr Library, 1221 N. Central Ave., Phoenix Az 85004. The exhibit runs, January 16 - March 20, 2015, and the Gallery is open Monday –Sunday during library hours.

**Ruth Ann LeFebvre** has an exhibit at Devonshire which runs from Feb 1 – March 31, 2015. There will be a reception for Tuesday, February 24 from 1 - 4 p.m at the Devonshire Gallery, 2802 E. Devonshire Ave. (28th St and Indian School area), Phoenix, AZ.

**Dyanne Fiorucci** painting entitled “*Giovanni*” was accepted into an exhibit presented by the Udinotti Museum of Figurative Art. The exhibit runs from March 15 thru August 15th at the Udinotti Museum in Paradise Valley.

**-AmazonSmile.** This is a relatively new concept created by Amazon. It works exactly like Amazon. If you already purchase through Amazon, please log in through AmazonSmile. Be sure to select Arizona Artists Guild as your charity. A percentage of each purchase will go to AAG. This is a passive way of contributing to the guild. Spread the word, tell your friends.



### The Scholarship Program and Fund:

Janet Wandrey was the top Raffle prize winner of the beautiful artwork shown. Please note that money raised through the AAG raffles goes toward the Scholarship fund.

Make sure to take advantage of the AAG raffles at the next AAG meeting. Great prizes like a one year free membership and other items will be offered!



**Please Support The AAG Scholarship Fund!**

**www.ArizonaArtistsGuild.net 602-944-9713**

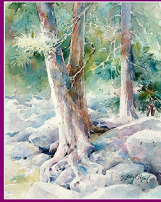
*Julie Gilbert Pollard*

JulieGilbertPollard@cox.net

www.JulieGilbertPollard.com

classes & workshops • watercolor oil acrylic

- Scottsdale Artists' School, AZ
- Shemer Art Center, AZ
- Find additional workshops at JulieGilbertPollard.com



Best Seller North Light Books: *Brilliant Color*,  
*Watercolor Unleashed*

North Light Videos: 3 *Watercolor Unleashed* and 2 *Acrylic Unleashed*  
North Light Shop/ArtistsNetwork.TV

### THANK YOU

Thank you [Arizona Art Supply](#) for your donations to AAG. I'd like to encourage our members to support the people who support AAG. Think about [Arizona Art Supply](#) when you need art supplies

### Scheduling the AAG Building

If you wish to contact AAG for scheduling meetings, etc. at the AAG Building please email us. The email address is:

[info@arizonaartistsguild.net](mailto:info@arizonaartistsguild.net)

### A quote by Ansel Adams

*When I'm ready to make a photograph...I quite obviously see in my mind's eye something that is not literally there...I'm interested in something which is built up from within, rather than just extracted from without.*

**What is AAG's Greatest Resource..... YOU ARE!  
Please help AAG grow, become an AAG Volunteer.**



P.O. Box 41534  
Phoenix, AZ 85080-1534