



ARIZONA ARTISTS GUILD

Newsletter

February



Due to illness David Bradley was unable to present his program in January. David will present his program on his Balkans Art Project at the AAG General meeting on Tuesday February 20, 2018.

David Bradley's presentation will be about socially engaged art and artists of the Balkans. The war-torn region has fostered artists who are politically and socially engaged with vibrant art practices.

David is a Professor of Art at Paradise Valley Community College and actively engaged in his art practice. He is well traveled and brings his influence as both an instructor and an artist to the four corners of the globe. In 2017 he spent two one-month periods in Bosnia meeting with local artists and community members. His presentation will focus on his experiences there and observation of the art and culture of the Balkans' regions he visited. David is a lifetime member award recipient of AAG, has been President of AAG, and an active volunteer and board member.

AAG COMMUNITY OUTREACH

Community outreach is the cornerstone of the Arizona Artists Guild's activities and is the main focus of our organization. We recognize the impact that art has on people's lives and its potential for facilitating healing, which is immeasurable.

AAG's Community outreach programs include the following programs: **Veterans' Art Outreach**, **The Mosaics**, and **The Girls**.

AAG meets the third Tuesday of the month at 5 PM for members and friends to socialize.

Visit us at: 18411 N. 7th Ave. Phoenix, Az 85023 Send mail to: PO Box 41534, Phoenix, AZ 85080
www.ArizonaArtistsGuild.net 602-944-9713

AAG Membership News

AAG welcomes the following new members:

New Members:

Susan Bjerke Chrisine Compton
 Francisca Cota Maurice Hershberger
 Tom Mura Laura Noland
 Shannon Gurley O'Donnell
 Judy Olsen Danny Pena
 Robin Schweitzer Darra Tolan
 Vicki Xericos

Juried Members:

Hank Keneally
 Karen Weingartner

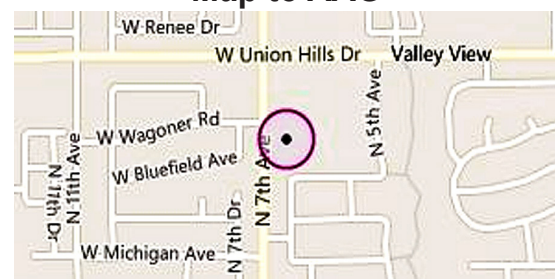
Membership cards for 2018 are available for pick-up at Monthly AAG meetings.

The AAG Directory is only available to paid members as a PDF. Request your updated AAG 2018 Directory by email: membership@arizonaartistsguild.net. Be sure to write Membership Directory in the subject line and include your name in the email.

Golden AAG Memberships

If you are 90+ years old and have been a member of AAG for at least 5 years, you become a Golden Member of AAG. As a Golden Member benefit your annual dues are waived. Please contact the membership chair, Laura Cohen-Hogan, if you qualify.

Map to AAG



AAG's MOST IMPORTANT RESOURCE

AAG's most important resource is **YOU**, its members. Consider volunteering to help with any of AAG's events and outreach programs.

AAG President's Message

Greetings!

February is a busy month here at AAG. APAA will host a week-long workshop beginning the 12th. Open Studio on Monday morning and Wednesday night has been suspended for the week. Life Drawing will be held in the small studio.



The monthly Social Media Demystified workshop will be held on Feb 2. Subsequent sessions will be held March 9, April 13, and May 4, 2018. These 3-hour sessions are designed to address real-life scenarios navigating social media. Topics will vary due to the needs of the attendees. Bring your device and marketing ideas. This is an informal way to learn how to market your business and expand your reach through Instagram and Facebook. Due to the hands-on nature of the class, space is limited, so preregistration is required. Direct questions to info@ArizonaArtistsGuild.net.

Additionally, I will be repeating the 'Selling from the H.E.A.R.T.' in a two-day workshop on March 2 & 23, 2018, from 10:00 to 1:00 PM. Chock full of invaluable information from my 30+ years as a gallerist, and an artist. From both sides of the fence I can provide real life lessons and teachings designed to help you sell your work, either to the public or to galleries. Feel free to reach out to me if you have questions or concerns about whether this workshop is for you.

Due to bronchitis, David Bradley postponed his presentation scheduled in January. Don't miss this moving and enlightening presentation on the art and artists of the Balkans. We don't necessarily think of this region as an art mecca, and I have been surprised to learn about this vibrant and creative corner of our world. This is one not to be missed. Thankfully, Travis Ivey was flexible in his schedule, filling in for David in January. Travis gave an insightful presentation on his diverse art practice. Competent in plein air, mixed media collage, and as an experimental artist, Travis' ability and skill in these diverse mediums and expressions is outstanding. After the meeting, several in attendance shared how inspiring it had been. Travis will be offering a workshop in March, Painting from Photographs. This is a great opportunity to pick his brain about his practice and approach to art. Be sure to check him out on our website, his website, or on social media to learn more about him.

(continued)

AAG General Meetings Schedule

5:00 – 5:30 Building is open for Members to socialize.
 5:30 - 6:30 Pre-meeting Critique sessions for Members only, the public is invited to watch.
 6:30 - 7:00 Members socialize, eat snacks, vote for Artist of the Month and get your raffle tickets.
 7:00 - 7:20 Business meeting
 7:30 – 8:30 **Meeting Program** starts featuring Artists/ Presenters.

Please help us keep to the schedule so that our featured [Artists/Presenters](#) will have time to share their work and knowledge in a more relaxed, welcoming atmosphere. Those members wanting to participate in the [Critique](#) need to bring artwork for artistic input. AAG Past President David Bradley and Ann Osgood will critique the artwork. At 6:30 the [Critique](#) ends and snacks will be available in the small studio.

(President's Message continued)

There are many opportunities to increase your involvement at AAG that don't require a huge time commitment. If you want to be involved, but don't have much time to devote, perhaps some of these opportunities may be right for you. Below is a list with a brief description:

-AAA liaison: attend monthly meetings, with a written summary for newsletter.

-Director: this is a board position, attend monthly meetings with primary role as providing counsel and information; a stepping stone to deeper involvement in leadership at AAG.

-Workshop chair: coordinate 3 to 4 workshops per year.

-Artstravaganza chair: for 2018-2019: event organizer. The blueprint for the event has been established, so you are not reinventing the wheel.

-President for 2019-2020: ok, so this one has a big time commitment.

Gratitude has been on my mind lately-the act of having gratitude for others and events, but also the act of receiving other's gratitude. As artists, receiving gratitude from others is a part of the exchange of making art. Are you able to take in gratitude when it is sent your way?

Have a wildly creative month.

Dee Masko Scherer

AAG LEADERSHIP TEAM**President**

Tess Mosko Scherer
info@arizonaartistsguild.net

Secretary

Ann Osgood aosgood@hotmail.com

Treasurer

Joan McGue
treasurer@arizonaartistsguild.net

Communications

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info@arizonaartistsguild.net

Mark Woehrle (Newsletter Editor)

fstopmark@hotmail.com

Membership

Laura Cohen-Hogan (VP Membership)
(creativeproject@icloud.com)

Facilities

Jim Kinne (VP Facilities) 720-480-6028

Meeting Logistics

Ivan Halvorson (VP Meeting Logistics)
portraitsbyivan@gmail.com

Art

David Bradley (VP Art) davlbradly@gmail.com

Exhibitions

David Knorr (VP of Exhibitions)
exhibits@arizonaartistsguild.net

AAG Sculptors' Group

On Saturday, MARCH 3, 2018, from 10am to 12pm (the time change is due to the hands-on nature of this meeting) the Sculptors' Group will meet at the, Laughing Glass Studio located at, 4944 E Sawmill Cir, Cave Creek, AZ 85331. Carol Perry will present the Empty Bowls project.



This meeting is a hands-on activity creating fused glass bowls for the Empty Bowls Project. With a check for \$15.00 made out to the Empty Bowls Project, you can make a bowl for yourself.

For almost two decades, members and friends of the Sonoran Arts League have been creating ceramic and glass bowls in support of the Foothills Food Bank Empty Bowls Project which is held in awareness of World Hunger Day.

AAG - LIFE DRAWING

OPEN SESSIONS: MEMBERS \$10.00 DRAWING FEE
NON MEMBERS \$15.00 DRAWING FEE

NO INSTRUCTION

MODEL RELEASE FORMS AVAILABLE FOR PHOTOGRAPHS -(at model's discretion)

Easels, tables provided or you may bring your own.

Bring supplies and coffee is provided

February and March

ALL TUESDAYS - 9:30 AM - 12:30PM

LONG POSE

ALL THURSDAYS - 9:30 AM - 12:30PM

SHORT TO LONG POSES

(except holidays)

Email Walt Wieder if you have any questions at

wweider@uuma.org

AAG - OPEN STUDIO

AAG OPEN STUDIO: MEMBERS FREE

NON MEMBERS \$10.00 DRAWING FEE

February and March

Mondays 9 AM - 12PM

Wednesday 5-7PM (except Feb. 14)

(NO Open Studio February 12)

Email Alicia Plogman if you have questions at

aplogman@cox.net or salesxisw@aol.com

AAG Calendar Highlights**Open Studio:**

Mondays 9AM - 12 (None Feb. 12)

Wednesday evenings 5-7PM (None Feb. 14)

Life Drawing:

Tuesdays & Thursdays 9:30 AM -12:30PM

Sculptors' Group Meeting:

February 4, 2018 - 7:-9:00 PM

AAG Critique Group:

February 7, 2018 - 6-9:00 PM

AAG Statewide Submission due online:

February 16, 2018 thru March 30, 2018

AAG Monthly Meeting:

February 20, 2018- 5-9 PM

AAG Body of Work drop-off:

February 23, 2018- 9AM--12 PM

AAG Veteran's Program:

February 24, 2018, 10 AM - 2 PM at AAG

AAG Body of Work Exhibit:

February 25, 2018 - April 6

For details please see the AAG Calendar at:

<http://arizonaartistsguild.net/calendar/month.php?date=20160201>

Artist of the Month



1st Place
Snowy Night in the Village
Veronica Francis



2nd Place
Lizzie
Joyce Baldwin

Exciting News: AAG has designated a space for the 2017-2018 monthly winning art, to be displayed for their month. Additionally, each Artist of the Month winner receives a ribbon, a cash prize of \$25, and the opportunity to compete for Artist of the Year.

Winning works return for the May meeting, where members vote for artist of the year. The Artist of the Year wins a cash prize of \$100.

All artists are celebrated at a show and reception for their work at the September Meeting. We will celebrate this years' (2017-2018) winners during the September 2018 AAG meeting.

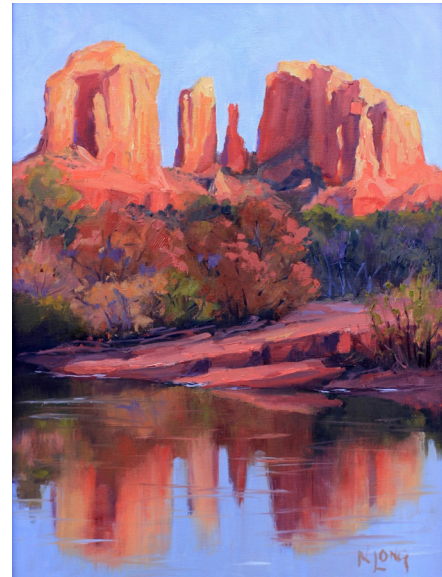
AAG Community Outreach Fine Art Exhibitions

The Arizona Artists Guild in partnership with the Beatitudes Foundation present on-going fine art exhibitions for their residents and guests. AAG juried members show for three months at this venue. The Beatitudes is located at 1610 W. Glendale Ave, Phoenix. The Current Exhibits include:

Beatitudes: December 6, 2107 – March 7, 2018



Pat Rospenda



Nancy Long

-AmazonSmile.

AmazonSmile works exactly like Amazon. If you already purchase through Amazon, please log in through **Smile.Amazon.com**. Be sure to select Arizona Artists Guild as your charity. A percentage of each purchase will go to AAG **at no cost to you**. **When you click the order button, it will list what charity you selected.**



+ AAG Artist Highlight Feature +

Your exhibition information can be listed here if you email the Newsletter Editor at: fstopmark@hotmail.com

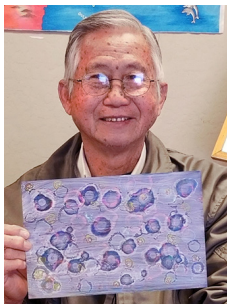
AAG's Outreach Art Programs



AAG's Veterans' Art program introduces our Veterans' to a variety of art, mediums and techniques, and art theory. David Bradley presented a very concise program on color theory at the January 27, 2018, AAG Veterans' program. He covered color theory from the basics of the color wheel to finished artwork that applied color theory that David taught the Veterans' The Veterans' were thoroughly engaged and greatly enjoyed David's presentation.



This program is supported by AAG donations and funding from the Arizona Arts Alliance. It's designed to provide meaningful art instruction to Veterans of US Military Service for free.



The AAG Mosaics Art program is led by Karen Weingartner, with the assistance of Beth Grandall and Tess Mosko Scherer. They work with Native American Elders and non-English speaking adult refugees using art as a common language. Karen Weingartner led a class on fluid acrylic. The students had a wonderful time stepping out of their comfort zone creating abstract art. The finished pieces are wonderful, and the smiles on their faces reveal the joy they have in this class.



AAG also offers a monthly program to young girls who have survived sexual abuse and trafficking. The program is led by Lisa Wayman, Karen Weingartner, and Tess Mosko Scherer. This past months program featured using alcohol ink on Yupo paper..

Ceramic Classes for Veterans'

Arizona Artists Guild is proud to partner with Paradise Valley Community College to offer a ceramics program to Veterans' and their family members.

AAA Veteran Program

In 2013, the Arizona Art Alliance implemented a program to give back to our Veterans through visual art instructions. "The Art of Healing" title was chosen to reflect our efforts to help Veterans deal with the wounds of war, and to honor the contribution that our Veterans provide to our country. Driven by the passions of Arizona Art Alliance Founder, John Fontana, an effective visual art program series was developed and coordinated with our member Veteran Outreach organizations of which the Arizona Artists Guild belongs.

AAG Calendar

Check out the AAG calendar on the AAG web site for all upcoming events at: <http://www.arizonaartistsguild.net>

Please Help Support The AAG's Veteran Art Program!

www.ArizonaArtistsGuild.net 602-944-9713

AAG Associates Body of Work Exhibition EXHIBIT, February 25, 2018 – April 6, 2018

Prizes are as follows: :\$500 – Best in Show \$250 – Award of Excellence \$150 – Award of Merit
Cost of entering: 3 pieces \$40.00

Drop off : Friday, February 23 | 9:00 – 12:00

Jurying: Friday, February 23 | 1:00 – 2:00

Notification: Friday, February 23 | 3:00 – 4:00

Installation: February 23 & 24

Reception: Sunday, March 11, 2018 | 2:00 – 4:00

Pick up: Saturday April 7 | 1-2:00 pm & Monday April 9 | 9-12 pm (during Open Studio)

AAG Statewide Exhibition, May 10, 2018 – July 6, 2018

This exhibit is open to all residents of Arizona. Membership in AAG is not required for this exhibition.

The following awards will be made: Best of Show \$1000 cash Award of Excellence \$500 cash
 Award of Merit \$250 cash. Special recognition awards to be announced

Submissions: February 16 – March 30, 2018. On line entries only. To enter the exhibition go to
 entrythingy.com

Jurying: April 6-17, 2018

Notification to Artists: April 20, 2018

Drop off to West Valley Arts HQ: May 4 & 5, 2018 | 10-2pm

Reception: May 10, 2018 | 5-7 pm

Pick up: July 6 & 7, 2018 | 10-2 pm

West Valley Arts Headquarters is located at 16126 N. Civic Plaza, Surprise, AZ 85374

AAG Workshops

Tess Mosko Scherer's workshop, ***Social Media Demystified***, is held monthly on the following dates:
 February 2, March 9, April 13 and May 4, 2018. The workshop is from, 10:00AM – 1:00PM and costs
 \$35 a session for AAG members and \$45.00 for non-members. Space is limited as this is a hands-on
 program. Participants are invited to bring their laptop, tablet, or smart-phone.

Tess Mosko Scherer's workshop, ***Selling from the H.E.A.R.T.***, is held on Fridays, March 2 & 23, 2018
 from 10AM-1PM. In this workshop Mosko Scherer will share her H.E.A.R.T. approach to selling, giving
 you the tools to direct a sales conversation with confidence and clarity. Cost of the workshop is \$65.00
 for AAG members and \$75.00 for non-members.

Travis Ivey's workshop, ***Painting from Photographs***, will be on Friday, March 16, 2018 from 10AM-
 4PM and costs: \$65 for AAG members and \$75.00 for non-members. In this workshop, he will be pro-
 viding his approach to using photographs as a tool for representing the landscape when plein air paint-
 ing and drawing are not available, or when trying to capture the fleeting light of dawn and dusk.

Remember AAG in your Estate Planning

Please remember AAG in your Estate Planning. AAG does invaluable work through outreach and scholarship pro-
 grams primarily funded through the generosity of member and private donors.

For more information call Tess Mosko Scherer at 928-300-7185

Evening Open Studio

All AAG members are welcome to attend the Evening Open Studio on Wednesdays from 5-7PM. The Open Studio
 provides room to work on large pieces, camaraderie, and lively conversation about art and the creative process.

Please Support The AAG Scholarship Fund!

www.ArizonaArtistsGuild.net 602-944-9713


ARTISTS INFORMATION


AAG Programs, Exhibitions, Workshops and the AAG Sculptors Group

AAG Programs: Critique 5:30 - 6:30 | Break | 7:00-7:20 Business | 7:30 - 9:00 Presentation
February 20, 2018 | David Bradley | Reflections on the Balkans.

March 20, 2018 | Presentation by the 2018 AAG Scholarship Recipients.

2017-2018 AAG Exhibition Calendar: visit ArizonaArtistsGuild.net for entry information.

90th Anniversary Exhibition at Sky Harbor Museum: October 28, 2017 - May 13, 2018.

AAG Associates Body of Work Exhibition, February 25, 2018 – April 6, 2018

AAG Workshops: Visit, ArizonaArtistsGuild.net, for more information

Tess Mosko Scherer: Selling from the H.E.A.R.T, Fridays, March 2 & 23, 2018 from 10AM-1PM.

Tess Mosko Scherer: Social Media Demystified, held monthly: February 2, March 9, April 13 and May 4, 2018, from, 10:00AM –1:00PM.

Travis Ivey: Painting from Photographs, Friday, March 16, 2018, 10-4PM

Sculptors' Group: 7:00 - 9:00 PM, See Website for location

February 4, 2018 | Tom Bollinger | Metal and Fabrication- Discussion and presentation of his Work.

March 3 2018 | Carol Perry | Glass-Empty Bowls Project

AAG Events: visit ArizonaArtistsGuild.net for more information

Open Studio: Mondays 9AM-12PM | Wednesdays 5-7PM

Life Drawing: Tuesdays and Thursdays - 9:30AM-12:30PM

Veterans Art Program: Fourth Saturday of the month | info@ArizonaArtistsGuild.net for details

ART SUPPLY EXCHANGE: FRAMES, FRAMES, and more FRAMES!

We have over 100 frames to sell at a resonable price.

We also have Ceramic Glazes, Paint, Paper and more!

Art Supply is open 9 am to noon Mondays and

5PM - 9PM AAG Meeting nights

Art Supplies Needed

Art Supply Exchange is one of AAG's most popular programs. Donated gently used art supplies are available at very reasonable prices. If you are interested in donating or purchasing supplies e-mail: ArtSupply@ArizonaArtistsGuild.net or call 602-944-9713. Hours:Monday 9am-12pm, at AAG meetings 5-9pm, or by appointment

Submissions Assistance Day – 2018 Statewide Exhibition

March 25, 2018 | 10:00 – 1:00 pm | \$25 for up to 3 pieces of art.

Need help photographing your art, preparing your information, or up-loading your online entry for the 2018 Statewide Exhibition?

Digital entries rely on quality photographs that are properly sized. AAG is here to help, offering three services to assist you with your online entry for the Statewide Exhibition. Advanced registration is required. These services will be provided on a first-come-first-served basis. Doors open at 10AM.

Three services will be provided:

*photography of up to 3 pieces of art *resize/edit your images *upload your entry.

As you prepare for your registration, please have the following information handy:

*number of pieces to be photographed *2-D or 3-D *Be sure to include the services you will require: photography, resizing, uploading submission.

Preparation for March 25:

If you need assistance uploading your submission, be sure to bring with you the information needed: Artists Name, Title of Piece, Dimensions, Medium, Price. If you have already created an EntryThingy account, be sure to bring your login and password information.

email info@arizonaartistsguild.net with any questions.

www.ArizonaArtistsGuild.net 602-944-9713

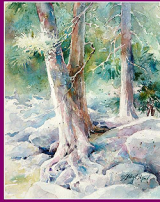
Julie Gilbert Pollard

JulieGilbertPollard@cox.net

www.JulieGilbertPollard.com

classes & workshops • watercolor oil acrylic

- Scottsdale Artists' School, AZ
- Shemer Art Center, AZ
- Find additional workshops at JulieGilbertPollard.com



Best Seller North Light Books: *Brilliant Color,*
Watercolor Unleashed

North Light Videos: 3 *Watercolor Unleashed* and 2 *Acrylic Unleashed*
North Light Shop/ArtistsNetwork.TV

THANK YOU

Thank you [Arizona Art Supply](#) for your donations to AAG. I'd like to encourage our members to support the people who support AAG. Think about [Arizona Art Supply](#) when you need art supplies

Scheduling the AAG Building

If you wish to contact AAG for scheduling meetings, etc. at the AAG Building please email us. The email address is:

info@arizonaartistsguild.net

Ambrose Bierce

Painting: the art of protecting flat surfaces from weather and exposing them to critics.

**What is AAG's Greatest Resource..... YOU ARE!
Please help AAG grow, become an AAG Volunteer.**



P.O. Box 41534
Phoenix, AZ 85080-1534