



ARIZONA ARTISTS GUILD

# Newsletter



## NO MEETING in DECEMBER

Watch for information on the January 20, 2015 meeting with Elliott Everson who will give a colored pencil demonstration.

Have a great Hanukkah/Christmas and New Year!

### Art Supplies needed

The AAG art supply store can always use your extra art supplies. The sale of the art supplies helps to support the Guild. Contact: Alice Pelchat at 602-992-4146 or Alicia Plogman at 602-788-4016 if you have donations. You can drop items off at the AAG building or call Alice or Alicia to schedule a pick-up.

### AAA News

AZ Art Alliance has relocated to an office/meeting/storage space in Tempe: 2717 W. Southern Ave. Suite 6, Tempe, AZ, 85282. Information and complete directions to this site are available on the Alliance's website, [www.azartalliance.com](http://www.azartalliance.com).

There is a new procedure to become juried in the Alliance. This new jury system is posted on the website, [www.azartalliance.com/juried.html](http://www.azartalliance.com/juried.html).

AAA Representative: Kathy Rose

## AAG Membership News

AAG welcomes the following new members:

### New Members:

Virginia Cornell  
Charlene Engel  
Charlotte Fischer  
Susan Handelman  
Douglas Hebert  
Michelle Katz  
Thomas McKee  
Nona Wilson Miller  
Robert Moscarello  
Debby Taylor

### New Juried Members:

Shirley Cunningham  
Illean Finkel  
Sharon Geels  
Velvet Tetrault

## Membership News:

New Membership cards available for pick up at the Guild Building during open studio-Mondays from 9-12 and Life Drawing Tuesdays from 9:30-12:30. They are also, available at monthly meetings. Members who have paid \$55 for mailing, will receive their directory and membership card in October. The password for the online membership directory will be changed October 1, 2014.

If you have not renewed your membership for 2014-15, you can join online. Click on membership and the rest is easy.

## How To Become a Juried AAG Member

Article 3, Sec.4 of the Guild By-Laws states that a member shall become a 'Juried Member' when the member's artwork has been accepted in three (3) Guild juried membership shows. It is the responsibility of Associates to maintain a complete record of their acceptance in Guild Shows. The Associate record for juried membership form, page 8 of the by-laws in the membership only section online, may be downloaded. Juried membership forms are also available at the AAG Building. Submit this record to the attention of the membership chair.

**AAG is open meeting nights at 5 PM for members and friends to socialize.**

**Arizona Artists Guild, 18411 N. 7th Ave. Phoenix, Az 85023**

**[www.ArizonaArtistsGuild.org](http://www.ArizonaArtistsGuild.org) 602-944-9713**

## Presidents Message

This time of year is when we think about how blessed we are and of those who are less fortunate. Among our organization there are many who join, maybe a lot who look for a place that they can find answers to their questions regarding how to be an artist. I joined AAG because I wanted to find like minded people who could help me improve my own artwork and improve my skills in being a professional artist. I found many sympathetic individuals with similar desires.

What if there was a way a member could send out a request for information to other members, and that request would be answered directly, personally by someone who is knowledgeable, experienced, and a fellow member of AAG? Wouldn't that be logical? We are all fellow members of an organization whose mission is "*dedicated to providing and promoting opportunities in the visual arts*", why can't we provide a structure by which someone who has a need can find the answer. I'm not talking about finding the answer to a simple question, but answers to questions like: "*how do I paint like a professional?*", or "*how do I learn how to photograph my artwork in a professional way?*". These questions take time to answer, and multiple interactions, some face to face. Sure, we live in an internet connected society, where one can find Youtube videos of any subject one can think of, but there is still no replacement for old time, one-on-one, my house or yours, give and take, teacher/student, mentor/mentee relationships. As a teacher in a community college, I know there are benefits from those types of professional/personal relationships that make a difference in a person's life. We all have had people who made differences in our lives. My list is very long of teachers, experts, and people who took an interest in helping me grow as a person.

If you are looking for a mentor, send an email to me at [info@arizonartistsguild.net](mailto:info@arizonartistsguild.net) stating what you need guidance in, and I will try to direct you to someone in the guild who might be able to help you. If you are interested in being a mentor to a young artist/member, also send me an email stating what areas of expertise you have. I will match you up with someone who needs you.

(Continued next column)

## AAG LEADERSHIP TEAM 2014

### President

David Bradley (davlbradly@gmail.com)

### Secretary

Isolde Davidson (isoldedavidson@yahoo.com)

### Treasurer

Tess Scherer (treasurer@ArizonaArtistGuild.net)

### Communications

Gary Brown (Vice President for Communications)  
(garrybrown\_50@msn.com )

Mark Woehrl (Newsletter Editor)  
(fstopmark@hotmail.com)

### Membership

Laura Cohen-Hogan (Vice President for Membership)  
(creativeprojects@earthlink.net)

### Facilities

Jim Kinne (Vice President for Facilities)  
(jimkinne@cox.net)

### Meeting Logistics

Mark Woehrl (Vice President for Meeting Logistics)  
(fstopmark@hotmail.com)

### Art

Janet Wandrey (Vice President of Art)  
(jwandr48@cox.net)

## Presidents Message (continued)

Also, at this time of year, we consider our opportunities to make a charitable donation to a non profit organization in order to receive a tax deduction. I urge you to consider AAG for a tax deductible contribution. You can designate your deduction for a specific purpose, such as for scholarships, operating expenses, or Veteran's Art Outreach Program. Your donation will allow the AAG to continue the community outreach programs and activities that extend the reach of our hearts into the city and beyond. Have a wonderful holiday season!

David Bradley  
President, AAG

## AAG Sculptors' Group NO MEETING IN DECEMBER

Look for information on the January 6, 2015: STUDIO VISIT with Stone Sculptor Mark Breithaupt in the next newsletter.

**ALL AAG MEMBERS** are always welcome to attend Sculptors' Group meetings!

### Arizona Art Alliance Holiday Exhibit

The Arizona Art Alliance is gearing up for its Holiday Exhibit which will run from Dec. 5th through Dec. 14th. The location is a huge 10,000 square foot space in Tempe, the Costco Plaza shopping center at Elliot Rd and Priest. Large artwork is welcome as well as 3D and gift shop items (under \$175 if you also have artwork in the show). There will be a reception December 6th with ribbons and prizes. Please mail your entry forms to the Arizona Art Alliance, 10810 N. Tatum Blvd, Suite 102-265, Phoenix, AZ 85028, before November 14th. This is a juried show so this counts as a step towards juried status if you are working for that. The fee is \$20 per piece for juried artists, \$30 per piece for non-juried. Questions: kearose@juno.com and www.azartalliance.com.

*Artists have certain conceptual inertia, a tendency to keep to their own compass heading even as the world itself veers off another direction. When Columbus returned from the New World and proclaimed the earth was round, almost everyone else went right on believing the earth was flat. Then they died - and the next generation grew up believing the world was round. That's how people change their minds.*

A quote from, *Art and Fear*, by David Bayles and Ted Orland.

### AAG Calendar

Check out the AAG calendar on the AAG web site for all upcoming events. The AAG calendar Web URL is: <http://arizonaartistsguild.net/calendar/month.php>

### Artist of the Month

AAG members are invited to bring their artwork to the monthly meeting to enter Artist of the Month

### AAG - LIFE DRAWING

OPEN SESSIONS: MEMBERS & NON MEMBERS

\$10.00 DRAWING FEE - NO INSTRUCTION

MODEL RELEASE FORMS AVAILABLE FOR PHOTOGRAPHS -(at model's discretion)

Easels, tables provided or you may bring your own.

Bring supplies and coffee is provided.

#### December & January:

**ALL TUESDAYS - 9:30 AM - 12:30**

**LONG POSE**

**ALL THURSDAYS - 9:30 AM - 12:30**

**SHORT TO LONG POSES**

(except holidays)

Email Josie if you have any questions at

[a\\_joyfulsunrise@yahoo.com](mailto:a_joyfulsunrise@yahoo.com)

#### AAG - OPEN STUDIO

**AAG OPEN STUDIO: MEMBERS FREE**

**NON MEMBERS \$10.00 DRAWING FEE**

#### December & January

Mondays 9 AM - 12 (except holidays)

Email Alicia Plogman if you have questions at

[aplogman@cox.net](mailto:aplogman@cox.net)

### AAG General Meetings Streamlined

The AAG Board has decided to improve the way the General meetings are conducted by streamlining the schedule. Below is the new schedule that will be implemented at our meeting.

5:00 – 5:30 Building open for Members to socialize.

5:30 - 6:30 Pre-meeting Critique sessions for Members only, the public is invited to watch.

6:30 - 7:00 Members socialize, eat snacks, and vote for Artist of the Month

7:00 - 7:20 Business meeting

7:30 – 8:30 + Meeting Program featuring Artists/Presenters.

Please help us keep to the schedule so that our featured Artists/Presenters will have time to share their work and knowledge in a more relaxed, welcoming atmosphere. Those members wanting to participate in the Critique need to bring artwork for artistic input. AAG President David Bradley and the evening's presenter will critique the art in a timely fashion. At 6:30 the Critique ends and snacks will be available in the small studio. The business meeting starts at 7:00 with all information on a PowerPoint. Members will see and hear about the latest AAG exhibitions and activities all within a 20 minute timeframe. The featured artists/presenter will start sharply at 7:30 and run till 8:30 and beyond if there are lots of questions.

### Artist of the Month



1st Place  
*Autumn Leaves*  
Velvet Tetrault

No  
Photo  
Available

2nd Place  
*Dad's Drug Store*  
Paul Nemiroff

### AAG Workshop's

Look for information on the AAG web site and/or pickup a flyer at the AAG building, on the following upcoming workshops.

Jason Horejs, Art Marketing  
March 7, 2015, 10AM - 4PM, Saturday

Jo Toye, Experimental techniques in Watermedia  
April 18, 2015, 9AM - 4PM. Saturday

### SALE ART SUPPLY EXCHANGE

**Ceramic Glazes, Frames, Paint, Paper and more!**

Art Supply is open 9 am to noon Mondays and  
5 pm to 9 pm AAG Meeting nights

### AAG Calendar Highlights

**Mondays:** Open Studio

**Tuesdays & Thursdays:** Life Drawing

**The AAG Winter Juried Exhibit** can be viewed during Open Studio or Life Drawing sessions.

For details please see the AAG Calendar at (click):  
<http://arizonaartistsguild.net/calendar/month.php?date=20140201>

### AAG Community Outreach Fine Art Exhibitions

The Arizona Artists Guild in partnership with the Beatitudes Foundation and the City of Phoenix Parks and Recreation present on-going fine art exhibitions for residents and guests. AAG juried members show at The Beatitudes, located at 1610 W. Glendale Ave, Phoenix every three months, while The City of Phoenix Parks and Recreation exhibit in their Devonshire Gallery at 2802 E. Devonshire Ave., Phoenix every two months. The Current Exhibits include:

**Beatitudes** – December 3 , 2014 through March 4, 2015



Kathy Rose

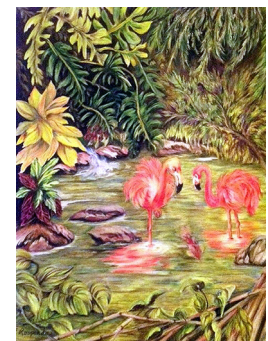


Vicki Lev

**Devonshire** December 1, 2014 through January 31, 2015



Pat Respenda



### Watch for Details

**AAG Statewide Juried Exhibition of Fine Art 2015**

## + AAG Artist Highlight Feature +

### AAG Winter Juried Exhibition by Anne Howey-Falvey

The current AAG Winter Juried Exhibition will run from Nov. 9th, 2014-Jan. 11th, 2015. There were 127 works of art entered and 84 selected for the exhibition by the jurors Ann Osgood, Marlys Kubicek, and Michelle Terry-Helmick.

Juror Ann Osgood commented that there were “an astonishing number of high quality works of art” entered this year.

All three of the jurors commented that framing choices and presentation made an impact on their decisions when they were selecting from such a large array of quality submissions by the guild members but needed to pair down the selections to the space available.



1st - Nancy Long, *Here's Looking at Ewe*

her acrylic, mixed-media painting, *Whisper*. Honorable Mentions were also awarded to artists Alicia Plogman, Alice Pelchat, and Barrey Farmer.



3rd - Marian Sommers, *Whisper*

The 1st place award of \$500 went to Nancy Long for her oil painting, *Here's Looking at Ewe*. The 2nd place award of \$250 went to Tristyn Bustamante for her sculpture, *Free Current*.

The 3rd place award of \$125 went to Marian Sommers for



2nd - Tristyn Bustamante, *Free Current*

Thanks to all the volunteers who made the show possible and all the members who entered. The exhibition was a huge financial and visual success this year. After paying out for awards, the exhibition was able to raise almost \$1000 for the guild this year. Many viewers commented at the reception that there was a wide range of styles chosen by the jurors, but that the show looked amazing and unified when all the artwork was hung together.

***The work we make, even if unnoticed and undesired by the world, vibrates in perfect harmony to everything we put into it – or withhold from it. In the outside world there may be no reaction to what we do, in our artwork there is nothing but reaction.***

A quote from, *Art and Fear*, by David Bayles and Ted Orland.

## Arizona Artists Guild History Part 1

AAG has a long and interesting history. This is the first installment of a series of articles on AAG history gleaned from the publication, *AAG A Comprehensive History*, compiled by Garnette Widdifield .

During the hot summer of 1928, a group of artists met for an afternoon to sketch and discuss the future of art in Phoenix and the impact the artists should have on the future cultural development of the city.



AAG meeting at Pueblo Grande Museum - 1930

On October 22, 1928, the group held its first formal meeting. Emory Kopta was elected president. Lorraine Mawhinnet treasurer and Edna Halseth secretary.

At the next meeting on November 19, 1928, they named their organization The Arizona Artists Guild. Each member agreed to pay \$2 dues for the year, and visitors were to pay \$1 per visit. After dues were collected, the treasurer paid \$2.25 for potted palm trees for their first exhibit. She also paid \$5 for a group membership to the Arizona Art Museum and \$1.10 postage for invitations. Records were kept in a 8"x7" composition notebook, the kind used by school children. The little blue notebook was used from 1928 until 1941. It cost 10 cents.

Edna Halseth and her husband Odd Halseth were important in the formation of the Guild. They had moved from San Diego where Edna had been active in forming the San Diego Artists Guild. She had the knowledge and enthusiasm to start the guild in Phoenix. At the time the Guild was started, Odd Halseth was curator of the Arizona Art Museum and the newly formed Arizona Artists Guild met there. Later, when he became the director of the Pueblo Grande Museum on East Washington Street, the guild moved its activities there.

The objective of the organization was "to foster the guild spirit, based upon the highest ideals in art and fellowship, by association and work together; to assist in raising the standards of art in the community and to assume a civic responsibility in affairs of art." By joining the Guild, a member pledged his/her loyalty, aid and cooperation to every other member in all matters of art.

In December, 1930, a meeting was held at the home of George Hoag in Aztec Park to elect officers for the coming year. Lorraine Mawhinney was elected president, Beatrice Dean, treasurer and Mrs McKenne, secretary.

A monitor was appointed for the sketch group to arrange for the posing of a model and to see that the studio was left in good order. The monitor was to keep time and to provide criticism or assistance as required. It was decided that the person failing to procure the model would act as the model him/her self. The secretary was instructed to notify the Museum Board that the Guild would use the Haag Studio. This 1930 meeting was the first time that minutes of a meeting were recorded. Following the business session, members sketched the model provided by Mrs Haag.

## Arizona Artists Guild Veteran's Program

The AAG Veteran's Program continues to be one of AAG's finest outreach programs and one of the best Veteran's programs in the Phoenix area. David Bradley, AAG's president, Art Smith and many AAG volunteers have created an excellent program that the Veterans appreciate and look forward to each month. Everyone at AAG should be proud of this outreach program and support it by volunteering, giving lectures and demonstrations. If you do volunteer to lecture or give a demo I can assure you, that you won't find a better, more attentive and appreciative audience than these Veterans!



**-AmazonSmile.** This is a relatively new concept created by Amazon. It works exactly like Amazon. If you already purchase through Amazon, please log in through AmazonSmile. Be sure to select Arizona Artists Guild as your charity. A percentage of each purchase will go to AAG. This is a passive way of contributing to the guild. Spread the word, tell your friends.



**Please Support The AAG Scholarship Fund!**

**www.ArizonaArtistsGuild.org 602-944-9713**

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**ARTISTS INFORMATION**


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**AAG Artists Exhibiting**

**Grace Haverty's** painting "*Waiting for the Catch*" was accepted into the National Watercolor Society 94th International Exhibition being held at the National Watercolor Society Gallery in San Pedro, California from November 9 through January 11, 2015. Her painting also won an award and was chosen to be on their Traveling Exhibition.

**Gayla R. Bonnell** has 47 pieces of artwork hanging at the Westminster Village at 12000 N. 90th St., Scottsdale from November - January 31, 2015.

**Isolde Davidson, Glenda Folk, Donald and Barbara Kirschner, Barbara Lacy, Ruth Ann LeFebvre, Constance McBride, Paul Nemiroff, Ann Osgood, Robert Roselli, and Fred Tieken** are exhibiting in the Herberger Theater Center's winter art exhibit "*Crumpled, Dented and Crushed*" curated by Laura Cohen-Hogan. The exhibit will be on display from January 9 - March 15, 2015.

The West Valley Arts HQ Surprise Invitational Exhibit opened their show November 15 and runs until December 31. Three AAG members won awards: First Place - **Mary Dove**; Honorable Mentions: **Sue Hunter** and **Elliott Everson**. Other current AAG artists juried into the show are: **Harold Baldwin, Joyce Baldwin, Shirley Cunningham, Ruth Ann LeFebvre and Alex Pekala**. The exhibit is located at 16126 N. Civic Center Plaza, Surprise, with viewing hours of Tues - Thurs 10 am - 5 pm, Fri 10 am - 2pm, and First Fridays 6 pm - 9pm. The exhibit is closed Mondays and Weekends.

**Ruth Ann LeFebvre, Ann Osgood and Marian Sommers**, have work in Shemer Art Center's latest juried competition "Layers: Collage and Assembly". The exhibit runs from December 4, - January 1, 2015. Juror Janice Pittsley, Professor of Art at Arizona State University selected artwork that incorporates layering and assemblage technique in the art process.

**Marian Sommers** will be exhibiting two pieces at the Layers: Collage and Assembly, Juried Competition at the Shemer Art Center Dec.4-Jan.1 The opening reception is Dec. 4, 7-9pm.

**Mark Woehrle** has 1 photograph at, The Atrium of the Arizona Opera Center, Arizona Opera, 1636 N. Central, Phoenix, AZ 85004. Its open Monday - Friday, 8:30AM - 5 PM and will be up until January 31. He has 6 Photographs in the exhibit, *The Real and Imagined*, at the ASU Downtown Phoenix campus, University Center Building, 411 N. Central Ave., Phoenix, AZ 85004. The exhibit can be viewed Monday - Friday, 8AM - 5PM and runs from August 18 - December 12.

**Pat Scheurich** has artwork at the Gammage Auditorium Lobby, *Visual Art Exhibit*, December 11, 2014 through January 27, 2015. The hours for the December show at Gammage are: Mondays, 1-4pm or by appointment-call 480-965-6912. Someone is always there during the week. Gammage is closed Weekends, evenings and holidays.

**The Scholarship Program and Fund:**

During this past year I have had the honor to work closely with the scholarship committee and some of the recipients. Having that connection has deepened my understanding of the program and its impact. I recently learned that the program was begun in the 1970's and has given in excess of \$115,000 through 2013

This year's goal is to donate \$8000.

**There are several ways you can contribute:**

- You can give a donation by check or cash. Through PayPal, you can pay by credit card on line through our website. Donations of \$1000 or more creates a scholarship in your name, unless you elect to be anonymous.
- You can participate in the Basket of Goodies Raffle (see Page 7 article, Scholarship Basket)
- You can participate in the monthly meeting raffle
- You can solicit corporate sponsors
- You can call me to discuss other ideas you may have

Feel free to reach out to me if you would like to donate, with questions or comments.

Tess Mosko Scherer, email me at: [Treasurer@ArizonaArtistsGuild.net](mailto:Treasurer@ArizonaArtistsGuild.net) or call 928-300-7185.

Would you like to see more information on AAG members exhibits and other exhibits in our area? Email me this information! Email Mark at [fstopmark@hotmail.com](mailto:fstopmark@hotmail.com) by the 20th of the month.



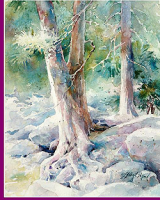
*Julie Gilbert Pollard*

JulieGilbertPollard@cox.net

www.JulieGilbertPollard.com

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- Shemer Art Center, AZ
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Best Seller North Light Books: *Brilliant Color*,  
*Watercolor Unleashed*

North Light Videos: 3 *Watercolor Unleashed* and 2 *Acrylic Unleashed*  
North Light Shop/ArtistsNetwork.TV

## THANK YOU

Thank you [Arizona Art Supply](#) for your donations to AAG. I'd like to encourage our members to support the people who support AAG. Think about [Arizona Art Supply](#) when you need art supplies

## Scheduling the AAG Building

If you wish to contact AAG for scheduling meetings, etc. at the AAG Building please email us. The email address is: [info@arizonaartistsguild.net](mailto:info@arizonaartistsguild.net)

***When my daughter was seven years old, she asked me one day what I did at work. I told her I worked at a college – that my job was to teach people how to draw. She stared back at me, incredulous, and said, “you mean they forgot?”***

A quote from, *Art and Fear*, by David Bayles and Ted Orland.

**What is AAG's Greatest Resource..... YOU ARE!  
Please help AAG grow, become an AAG Volunteer.**



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