



ARIZONA ARTISTS GUILD Newsletter

September



The September 18, 2018 AAG general meeting will be, **The Art of the Portrait Sketch - Focusing on Essentials** by Mark Christopher.

2017 Portrait Artists of Arizona Artist of the Year, Mark Christopher will share his method for establishing a fast, accurate portrait from a lmodel. During the live painting demo Mark will share his thoughts on the development of the portrait, including color choices, key aspects of the model to capture opportunities for simplification, edge awareness, and about 1000 other things that come up during the process. Questions from the audience will be encouraged and answered as well. Don't miss this fun and highly informative experience!

AAG's MOST IMPORTANT RESOURCE

AAG's most important resource is **YOU**, its members. Consider volunteering to help with any of AAG's events and outreach programs.

AAG Membership News

AAG welcomes the following new members:

New Members:

- James Albers Pamela Barnhart
- Kare Chapman Jacki Cohen
- Laura Fuentes Gale S. Goldman
- Karen Gray Betty Hahn
- Joanne Hammerl Lauren Harvey
- Renee HawkDeena Hunkler-Sanks
- Richard Jacobs Sophia Johnson
- Jane Lucien-Scholie Manisha Mehra
- Paulette Miller Shannon Murphy
- Sheryl Nieman Anna Marie Peterson
- Sonya PetKova Martina Skobic

Juried Members:

- Ellen Nemetz
- Daniel Prendergast

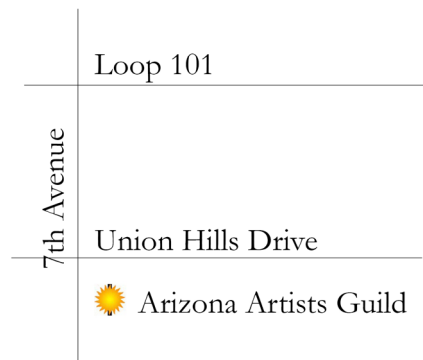
Membership cards are available for pick-up at Monthly AAG meetings. **Remember renewal for 2018-2019 membership is due.** Except for date, same as last year.

The AAG Directory is only available to paid members as a PDF. Request your updated AAG 2018 Directory by email: membership@arizonaartistsguild.net. Be sure to write Membership Directory in the subject line and include your name in the email.

Golden AAG Memberships

If you are 90+ years old and have been a member of AAG for at least 5 years, you become a Golden Member of AAG.

Map to AAG



AAG meets the third Tuesday of the month at 5 PM for members and friends to socialize.

Visit us at: 18411 N. 7th Ave. Phoenix, Az 85023 Send mail to: PO Box 41534, Phoenix, AZ 85080
www.ArizonaArtistsGuild.net 602-944-9713

AAG President's Message

Greetings!

It seems like we barely closed the door to last year, and now we are embarking on a new season here at Arizona Artists Guild. It is going to be another stellar year. AAG's leadership team has been busy scheduling and planning exhibitions, workshops, events, speakers, to name a few. Almost everything is posted on the website with updates as plans are finalized. Read through this month's newsletter for an overview of what's to come throughout the year. I hope you will seize every opportunity we have made available for you to connect with other artists, improve yourself as an artist, and propel yourself as an entrepreneur.

Entering this year is bittersweet for me. This is my final year as president. I have been reflecting on what this has meant to me and what I want to accomplish this year. It has been an expansive time for me as well as AAG. I hope to close out my presidency on a high note through the programming and events we have planned. As I write the words 'my presidency' I recognize that it is not mine alone. It really does take a village, and I am proud of our leadership team and honored to be working with so many talented and dedicated people.

Hopefully summer's reprieve nourished your soul, ignited your creativity, and infused energy into your family and relationships. For me, summer provided an awakening of sorts. My experience in China as a facilitator for the World Academy for the Future of Women in May and June filled me with a renewed sense of self and purpose. I look forward to sharing highlights from this life changing experience with you at the monthly meeting in January.

Onward with grace,

Tess Mosko Scherer



AAG General Meetings Schedule

5:00 - 5:30 Building is open for Members to socialize.
 5:30 - 6:30 Pre-meeting Critique sessions for Members only, the public is invited to watch.
 6:30 - 7:00 Members socialize, eat snacks, vote for Artist of the Month and get your raffle tickets.
 7:00 - 7:20 Business meeting
 7:30 - 8:30 **Meeting Program** starts featuring Artists/ Presenters.

Please help us keep to the schedule so that our featured [Artists/Presenters](#) will have time to share their work and knowledge in a more relaxed, welcoming atmosphere. Those members wanting to participate in the [Critique](#) need to bring artwork for artistic input. AAG Past President David Bradley and Ann Osgood will critique the artwork. At 6:30 the [Critique](#) ends and snacks will be available in the small studio.

Remember AAG in your Estate Planning

Please remember AAG in your Estate Planning. AAG does invaluable work through outreach and scholarship programs primarily funded through the generosity of member and private donors.

For more information call Tess Mosko Scherer at 928-300-7185

Evening Open Studio

All AAG members are welcome to attend the Evening Open Studio on Wednesdays from 5-7 PM. The Open Studio provides room to work on large pieces, camaraderie, and lively conversation about art and the creative process.

ART SUPPLY EXCHANGE: Frames and other items

We also have Ceramic Glazes, Paint, Paper and more!

Art Supplies Needed

Art Supply Exchange is one of AAG's most popular programs. Donated gently used art supplies are available at very reasonable prices. If you are interested in donating or purchasing supplies e-mail: ArtSupply@ArizonaArtistsGuild.net or call 602-944-9713.

AAG Calendar

Check out the AAG calendar on the AAG web site for all upcoming events:

<http://www.arizonaartistsguild.net>

Please Support The AAG Scholarship Fund!

AAG LEADERSHIP TEAM**President**

Tess Mosko Scherer
info@arizonaartistsguild.net

Secretary

Ann Osgood aosgood@hotmail.com

Treasurer

Joan McGue
treasurer@arizonaartistsguild.net

Communications

Sheryl Jones
sijdab@gmail.com

Mark Woehrl (Newsletter Editor)
fstopmark@hotmail.com

Membership

Laura Cohen-Hogan (VP Membership)
(creativeproject@icloud.com)

Facilities

Jim Kinne (VP Facilities) 720-480-6028

Meeting Logistics

Ivan Halvorson (VP Meeting Logistics)
portraitsbyivan@gmail.com

Art

David Bradley (VP Art) davlbradly@gmail.com

Exhibitions

David Knorr (VP of Exhibitions)
exhibits@arizonaartistsguild.net

AAG Sculptors' Group

Monday September 3, 2018 from 7:00-9:00 PM the Sculptors' Group will have their monthly meeting. Details will be announced through email by the Sculptor's Group chair Douglas Hebert (MrDouglasHebert@gmail.com)

The Sculptors' Group consists of professional and amateur sculptors working in a variety of media. The Group serves as a forum for sculptors to exchange ideas and technical information about 3-dimensional art. All AAG members are welcome to participate if you are interested in sculpture; whether it is your primary art interest or not.

The Sculptors' Group has been meeting for 22 years and is a vital adjunct of AAG. We meet on the first Monday of the month from September through November and January through May. We hold many of our meetings in the AAG Building but from time to time, we enjoy visiting artist's studios in and around the valley.

AAG - LIFE DRAWING

OPEN SESSIONS: MEMBERS \$10.00 DRAWING FEE
NON MEMBERS \$15.00 DRAWING FEE
NO INSTRUCTION

MODEL RELEASE FORMS AVAILABLE FOR PHOTOGRAPHS -(at model's discretion)

Easels, tables provided or you may bring your own.

Bring supplies and coffee is provided

September and October

ALL TUESDAYS - 9:30 AM - 12:30PM

LONG POSE

ALL THURSDAYS - 9:30 AM - 12:30PM

SHORT TO LONG POSES

(except holidays)

Email Walt Wieder if you have any questions at
wwieder@uuma.org

AAG - OPEN STUDIO

AAG OPEN STUDIO: AAG MEMBERS FREE

NON MEMBERS \$10.00 DRAWING FEE

September and October

Mondays 9 AM - 12PM

Wednesday 5-7PM

Email Alicia Plogman if you have questions at
aplogman@icloud.com or salesxisw@aol.com

AAG Calendar Highlights**Open Studio:**

Mondays 9AM - 12

Wednesday evenings 5-7 PM

Life Drawing:

Tuesdays & Thursdays 9:30 AM -12:30 PM

Sculptors' Group Meeting:

Sept 3, 2018 - 7-9:00 PM

AAG Critique Group:

Sept 4, 5-8:00 PM & Sept 5 6-9 PM

Digital Media

Sept 14, 10 AM - 1 PM

AAG Monthly Meeting:

Sept 18, 2018- 5-9 PM

Art of the Month Reception

AAG Veteran's Program:

Sept 22, 2018, 10 AM - 2 PM at AAG

For details please see the AAG Calendar at:

<http://arizonaartistsguild.net/calendar/month.php?date=20160201>

Artist of the Month

AAG Artist of the Month Exhibition September 15-28, 2018

This exhibition is of the winners of the monthly Artist of the Month competition, September 2018-April 2019, and of the Artist of the Year, voted at the May 2019 meeting.

Exhibition dates: September 15-September 28, 2018

Drop off/Install date: Sept 14, 2018, 10 am to 12 noon

Show dates: Sept 15 thru Sept 28, 2018

Reception: Sept 18 @ general meeting

Pick up date: Sept 28, 2018, 10am to 12 noon

Exciting News: AAG has designated a space for the 2017-2018 monthly winning art to be displayed for the month. Additionally, each Artist of the Month winner receives a ribbon, a cash prize of \$25, and the opportunity to compete for Artist of the Year.

Winning works return for the May meeting, where members vote for artist of the year. The Artist of the Year wins a cash prize of \$100.

All artists are celebrated at a show and reception for their work at the September meeting. We will celebrate this years' (2017-2018) winners during the September 2018 AAG meeting.

AAG member **Lisa M. Wayman** has published a book titled, *Longing for Home*.

Longing for Home is a tale of exploration, love, hardship, resilience and finding one's place in the world, set against the backdrop of the great American Age of Immigration. Check out her website at: Lisawayman.com

AAG Community Outreach Fine Art Exhibitions

The Arizona Artists Guild in partnership with the Beatitudes Foundation present on-going fine art exhibitions for their residents and guests. AAG juried members show for three months at this venue. The Beatitudes is located at 1610 W. Glendale Ave, Phoenix.

The Current Exhibits include:

Beatitudes: June 6 – September 5, 2018



Elliott Everson



Dyanne Fiorucci

-AmazonSmile.

AmazonSmile works exactly like Amazon. If you already purchase through Amazon, please log in through **Smile.Amazon.com**. Be sure to select Arizona Artists Guild as your charity. A percentage of each purchase will go to AAG **at no cost to you**. **When you click the order button, it will list what charity you selected.**



+ AAG Artist Highlight Feature +

AAG's Outreach Art Programs

Since its inception in 1928, Arizona Artists Guild has promoted the arts through **education, exhibition and outreach.**

Community outreach is the cornerstone of the Arizona Artists Guild's activities, and is the main focus of our organization. We recognize the impact that art has on people's lives and it's potential for facilitating healing which is immeasurable. AAG recognizes the value of the arts in how it enriches lives. Guild members and Outreach Program participants alike relate stories about how their lives were changed through their own exposure to Fine Art, be it at an early age or later in life when they could pursue a life long urge that had been repressed due to family and career obligations.

AAG provides tuition-free monthly art classes to underserved segments of our community who find an improved quality of life through making art



Veterans Art Outreach Program: In recognition of the sacrifice made in service to our country, AAG has created a program to provide free art instruction for Veterans of US military service. This program meets on the fourth Saturday of the month to instruct and inspire

The Mosaics: are groups of non-English speaking elderly immigrants who are isolated due to age and language. Newer to the area and facing the challenges associated with creating new friends and building community. Art becomes the common language and is often the only language spoken.

The Mona Lisas: AAG hosts art instruction to a group of young women who have endured sexual abuse and in some instances, trafficking. Due to the ages of the participants and the nature of the group, we do not publish details about this group

Perennial Picassos: Arizona Artists Guild is partnering with Hospice of the Valley to bring an art program to their palliative care dementia patients.

Suicide Survivors: Arizona Artists Guild offers tuition-free art classes to Suicide Survivors. This program is designed specifically for friends and families who have lost a loved one to suicide as well as those who have attempted suicide and survived.



Ceramic Classes for Veterans

Arizona Artists Guild is proud to partner with Paradise Valley Community College to offer a ceramics program to Veterans' and their family members. The class is run by David Bradley and AAG members who help.



Please Help Support The AAG's Outreach Art Programs! Attend the next AAG Meeting!

www.ArizonaArtistsGuild.net 602-944-9713

AAG Winter Exhibition | November 18, 2018 – January 11, 2019,

This exhibition is open to all current AAG members in good standing.

Prizes: **\$500 – Best in Show \$250 – Award of Excellence \$150 – Award of Merit**

Important Dates:

Drop off: Nov 16, 2018 10am to 12noon

Notification of non accepted work: Friday, November 16 | 3-5 pm

Pick up of Non-Accepted Art: Friday, November 17 | 3-5 pm or Saturday November 18 TBA

Jury date: Nov 16, 2018, 12pm to 2pm

Installation date: Nov 17, 2018

Exhibition dates: Nov 18 thru Jan 11, 2019

Reception date: Dec 2, 2018

Pick up date: Jan 11, 2019, 10am to 12noon *sold work can be picked up prior to the holidays if necessary

AAG Associates Body of Work Exhibition | Feb 24 thru March 22, 2019

This exhibition is open to AAG Associate members only. Associate members are required to submit three works that are consistent in medium, artistic style, and subject. Jurors will look for quality of technique and artistic concept originality that is consistent across all three works. Jurors will either accept all three works or none of the three. Acceptance of all three works in this exhibition counts as one exhibition towards juried member status. **Prospectus coming soon**

Prizes: **\$500 – Best in Show \$250 – Award of Excellence \$150 – Award of Merit**

Important Dates:

Drop off date: Feb 22, 2019 | 10am to 12 noon

Jurying: Feb 22, 2019 | 12pm to 2pm

Installation Date: February 23

Show dates: Feb 24 thru March 22, 2019

Reception Date: March 3, 2019

Pick up date: March 22, 2019 | 10am to 12noon

AAG Workshops

Tess Mosko Scherer | Digital Media Lab | monthly program | 10:00 AM –1:00 PM | \$35/session

Digital Media Labs will be held monthly on the following dates: 2018: September 14, October 12, November 9, and December 14. 2019: January 11, March 8, April 12, May 10, July 12, August 9

Space is limited as this is a hands-on program. Participants are invited to bring their laptop, tablet, or smart-phone. Bring digital images and information to edit, post on social media, or update your website. Topics covered: posting, creating events, sharing, boosting and other aspects of Instagram and Facebook, along with business tips and marketing strategies. Photo editing, management and other aspects of social media and marketing will be covered. Word Press website and Blogging. Each session is driven by the needs of the attendees.

Tess Mosko Scherer | Selling from the H.E.A.R.T | two-day workshop | October 5 & 26 | 10:00 AM-1:00 PM | members \$65.00 non-members \$75.00

This is an introductory workshop to a selling style developed by Tess Mosko Scherer during her 30 years of art sales. Using the acronym H.E.A.R.T. Mosko Scherer has developed an art sales style that will:

- help artists understand and identify the significant aspects of their personal History that informs their art or identity as an artist
- to realize the Emotional response evoked by their work
- to articulate the Aesthetics of the work, and help guide others through the work
- understand their personal Reasons for doing the work, and continuing to show up day after day
- to convey the Techniques or methodology that is uniquely theirs.


ARTISTS INFORMATION

AAG Workshops (continued)

Mark Christopher | Oil Portrait with Model | Friday Nov 9, 2018 | Cost: AAG members: \$65
|non-members: \$75

In this all day workshop, Mark will guide you through his process of painting a portrait from a live model. Covering lighting of the model, capturing the likeness and expression, and the importance of value and color to create harmony in your art. Using an alla prima approach to painting Mark's technique focuses on the unique, emotional input of the artist and a sense of immediacy to guide the creation of each piece. You will learn masterful paint application techniques, tips and tricks for measuring the model, color theory as it relates to creating luminous skin tones, discovering what YOU want to say about the model, plus a whole lot more! Although Mark works with oil, acrylics are also welcome.

A suggested supply list including color recommendations for both a full color or limited palette will be provided upon registration. 602-677-7184 | markchristopherart@gmail.com | MarkChristopherArtists.com

Future AAG Workshops

Nancy Christy-Moore | Possibilities | Acrylic/Mixed Media workshop | March 29 & 30, 2019

Pat Stacy | Beyond What I See | March 1 & 2, 2019

AAG Programs, Exhibitions, Workshops and the AAG Sculptors Group

AAG Programs: Critique 5:30 - 6:30 | Break | 7:00-7:20 |
Business & Presentation | 7:30 - 9:00

2018 AAG Exhibition Calendar: visit ArizonaArtistsGuild.net for entry information.

AAG Winter Exhibition | November 18, 2018 – January 11, 2019

AAG Associates Body of Work Exhibition | Feb 24 thru March 22, 2019

AAG Workshops: Visit, ArizonaArtistsGuild.net, for more information

Tess Mosko Scherer | Digital Media Lab | monthly program | 10:00 AM –1:00 PM

Tess Mosko Scherer | Selling from the H.E.A.R.T | two-day workshop | October 5 & 26

Mark Christopher | Oil Portrait with Model | Friday Nov 9, 2018

Sculptors' Group: 7:00 - 9:00 PM, See Website for location
September 3, 2018 | Information to come from Doug Hebert.

AAG Events: visit ArizonaArtistsGuild.net for more information

Open Studio: Mondays 9AM-12PM | Wednesdays 5-7PM

Life Drawing: Tuesdays and Thursdays - 9:30AM-12:30PM

Veterans Art Program: Fourth Saturday of the month | info@ArizonaArtistsGuild.net for details

AAG Member exhibits

Tess Mosko Scherer and **David Lloyd Bradley** have a two person show of work named, *Sympathetic Vibrations*, that runs from July 20 through August 12, 2018. The exhibit is at the Eye Lounge, 419 East Roosevelt St., Phoenix, Arizona. The gallery has limited hours, open weekly on Fridays from 6:00-9:00pm, Saturday from 1:00-5:00pm and Sundays from 11:00-3:00 pm. Other hours by appointment.

AAA Veteran Program This program is supported by AAG donations and funding from the Arizona Arts Alliance. It's designed to provide meaningful art instruction to Veterans of US Military Service for free.

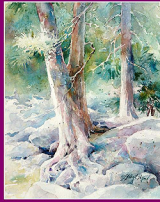
Julie Gilbert Pollard

JulieGilbertPollard@cox.net

www.JulieGilbertPollard.com

classes & workshops • watercolor oil acrylic

- Scottsdale Artists' School, AZ
- Shemer Art Center, AZ
- Find additional workshops at JulieGilbertPollard.com



Best Seller North Light Books: *Brilliant Color*,
Watercolor Unleashed

North Light Videos: 3 *Watercolor Unleashed* and 2 *Acrylic Unleashed*
North Light Shop/ArtistsNetwork.TV

THANK YOU

Thank you [Arizona Art Supply](#) for your donations to AAG. I'd like to encourage our members to support the people who support AAG. Think about [Arizona Art Supply](#) when you need art supplies

Scheduling the AAG Building

If you wish to contact AAG for scheduling meetings, etc. at the AAG Building please email us. The email address is:

info@arizonaartistsguild.net

Jacek Tylicki

Art happens all the time, everywhere. All we have to do is to keep our minds open.

**What is AAG's Greatest Resource..... YOU ARE!
Please help AAG grow, become an AAG Volunteer.**



P.O. Box 41534
Phoenix, AZ 85080-1534