Pg.1 September 2014





# ARIZONA ARTISTS GUILD

# Newsletter



Art Smith, Journey Not Remembered

Our September meeting will be held, Tuesday, September 16 at the AAG building.

Art Smith will give a demonstration/presentation on techniques combining collage and painting/mixed media.

Hide glue (animal glue) is a bonding agent and painting medium that has been used since ancient times. Smith will demonstrate hoe to work with this as a painting medium and as well as an adhesive element in mixed media paintings. Photographic images, including found photos, can be an interesting addition to mixed media paintings. The photograph or a printed copy can integrated into a piece easily and inexpensively.

Art Smith has his Bachelor of Arts from the University of Arizona, Tucson, AZ and his Master of Arts degree from Prescott College, Prescott, AZ. He is a Instructor of Visual Arts at Moon Valley High School. Phoenix, AZ.

# **AAA News**

AZ Art Alliance has relocated to an office/meeting/storage space in Tempe: 2717 W. Southern Ave. Suite 6, Tempe, AZ, 85282. All AAG artists are invited to attend an OPEN HOUSE for this new space on Saturday, October 11, 2014 from 4-6PM. Information and complete directions to this site are available on the Alliance's website, www.azartalliance.com.

There is a new procedure to become juried in the Alliance. This new jury system is posted on the website, www.azartalliance.com/juried.html. AAA Representative: Kathy Rose

# **AAG Membership News**

AAG welcomes the following new members:

New Members:
Sally Abbey Martha Ashworth
Kenneth Backer David Flax
William Hartill Megan Jonas
Jill Kessner Etienne LeGros
Carole Matthews Sandra Menard
Susan Zipser Zofia Nowicki
Connie Pickering Stover

Juried Status: Don Bierman Julie Peters

Lifetime member: Sue Hunter

# **Membership News:**

Membership cards for 2014-15 will be available at Monthly meetings starting in September. The password for the online membership directory will change October 1, 2014. Members who paid to have their membership cards and one copy of the directory mailed will receive the directory in October.

If you have not renewed your membership for 2014-15, you can join online. Click on membership and the rest is easy.

# **How To Become a Juried AAG Member**

Article 3, Sec.4 of the Guild By-Laws states that a member shall become a 'Juried Member' when the member's artwork has been accepted in three (3) Guild juried membership shows. It is the responsibility of Associates to maintain a complete record of their acceptance in Guild Shows. The Associate record for juried membership form, page 8 of the by-laws in the membership only section online, may be downloaded. Juried membership forms are also available at the AAG Building. Submit this record to the attention of the membership chair.

AAG is open meeting nights at 5 PM for members and friends to socialize.

Pg. 2 September 2014

### **AAG LEADERSHIP TEAM 2014**

#### **President**

David Bradley (davbradly@gmail.com)

# **Secretary**

Isolde Davidson (isoldedavidson@yahoo.com)

#### **Treasurer**

Tess Scherer (treasurer@ArizonaArtistGuild.net)

#### **Communications**

Gary Brown (Vice President for Communications) (garrybrown\_50@msn.com )

Mark Woehrle (Newsletter Editor) (fstopmark@hotmail.com)

#### Membership

Laura Cohen-Hogan (Vice President for Membership) (creativeprojects@earthlink.net)

#### **Facilities**

(Vice President for Facilities)

(info@arizonaartistsguild.net)

# **Meeting Logistics**

Mark Woehrle (Vice President for Meeting Logistics) (fstopmark@hotmail.com)

#### Art

Janet Wandrey (Vice President of Art) (jwandr48@cox.net)

# **Presidents Message**

The changing of seasons is a time to mark the distinction between one time of year and another as reflected in Nature. Even though in Arizona high temperatures will continue into October, we mark the end of summer at the end of August.

At this time of change of the season is a good time to consider what was accomplished over the last period and what may be accomplished or enjoyed in the coming period.

Since May your Arizona Artists Guild Leadership Team has been busy preparing for the coming season of Meeting Programs, Guild School of Art Workshops and Exhibitions. There have also been some new efforts including the inauguration of the Veterans Art Outreach Program, and a new website for the Guild. The ongoing activities such as Open Studio, Art Supply Exchange and Life Drawing continue to be a real AAG benefit.

(Continued next column)

# Presidents Message (continued)

There have also been some new efforts including the inauguration of the Veterans Art Outreach Program, and a new website for the Guild. The ongoing activities such as Open Studio, Art Supply Exchange and Life Drawing, continue to be a real AAG benefit.

On the downside there have been some unfortunate examples of negativity over the summer in the form of vandalism to windows on the west side of the building that have necessitated the installation of rolling shutters over the doors on the west and east sides, not to mention considerable expense.

The leaks around the north facing clerestory windows have been fixed which were inexpensive solutions to a possible serious repair situation.

None of theses activities could have happened without volunteers stepping up to put aside their own priorities. This is the foundation of a strong volunteer organization. I understand there are many reasons an individual joins an organization like AAG, but no one joins an organization and stays with it without feeling that the organization is dynamic and responsive. It is my hope that you will continue to be an active participant in making the Arizona Artists Guild a vital part of your community.

The new website is an effort to provide information to you as members about upcoming activities in a stimulating and engaging format, and to make non members aware of the quality of activities provided by the organization as well. Take a few moments to explore the website and let me know what you think. By subscribing to the website you can make "posts" that will appear on the newsletter page so you can submit notices about art related events and activities that other AAG members want to know about, as well as commenting on the articles found on the website. It will also be evolving over time to reflect those suggestions and be more responsive to the needs of the AAG membership.

The Veterans Art Outreach Program has gotten off to a great start. A total of 17 Vets have participated in the three sessions as of this writing. The focus has been on the foundational skills needed in visual art, starting with an awareness of compositional elements and the principles and elements of design. Upcoming sessions will explore photography for the artist, collage, poured painting and drawing/painting the figure. If you want to participate by assisting the Vets with their lessons during a session or if you would like to teach a lesson, send me an email at: info@arizonaartistsguild.net.

"You must take personal responsibility. You cannot change the circumstances, the seasons, or the wind, but you can change yourself. That is something you have charge of." Jim Rohn

David Bradley President , AAG Pg. 3 September 2014

# **AAG Sculptors' Group**

The AAG Sculptors' Group meeting will be held Tuesday, September 2, 2014, 7-9 PM, at the AAG Building. The guest speaker is: Sculptor/Mixed Media Artist Steve Gompf Member Critique: bring a work in progress or finished piece to discuss with the group

ALL AAG MEMBERS are welcome to attend!

#### Sue Hunter Becomes Lifetime Member

Sue Hunter, juried member and past president from (2002-2004), became a member of AAG in 1987. Over twenty-seven years Sue has volunteered on many committees, supported special projects, and held many different positions as needed. As AAG transitioned into the present location she worked on the committee responsible to get clearance for this building and was appointed by the board as an authority on the by-laws at board meetings. Some of her outstanding accomplishments include: Best of Show AAG Espirit Gallery 2002, demonstrating at artstravaganza at Kerr Cultural Center 1997, First Place Award-AAG Chandler Center for the Arts 2004, Award of Excellence AAG Chandler Center for the Arts 2003, Jury member for Scholarship Recipients, AAG Zoopaint participant, Juror for students awards for AAG at Shemer New Horizon Exhibition, and Critique Facilitator at general meetings. Sue actively participated in workshops and exhibitions, including Beatitudes exhibition. As a mentor, peer, and leader, Sue was awarded the highest AAG tribute when presented with the Lifetime Membership in the Spring of 2014.

# ARTIST OF THE YEAR ANN OSGOOD



Vanessa, by Ann Osgood

#### AAG - LIFE DRAWING

OPEN SESSIONS: MEMBERS & NON MEMBERS \$10.00 DRAWING FEE - NO INSTRUCTION

MODEL RELEASE FORMS AVAILABLE FOR PHOTOGRAPHS -(at model's discretion)

Easels, tables provided or you may bring your own.

Bring supplies and coffee is provided.

September & August:
ALL TUESDAYS - 9:30 AM - 12:30
LONG POSE
ALL THURSDAYS - 9:30 AM - 12:30
SHORT TO LONG POSES

Email Josie if you have any questions at a joyfulsunrise@yahoo.com

AAG - OPEN STUDIO
AAG OPEN STUDIO: MEMBERS FREE
NON MEMBERS \$10.00 DRAWING FEE
Closed August & Open September
Mondays 9 AM - 12 (except holidays)
Email Alicia Plogman if you have questions at
aplogman@cox.net

# **AAG General Meetings Streamlined**

The AAG Board has decided to improve the way the General meetings are conducted by streamlining the schedule. Below is the new schedule that will be implemented at ourmeeting.

5:00 – 5:30 Building open for Members to socialize.

5:30 - 6:30 Pre-meeting Critique sessions for Members only, the public is invited to watch.

6:30 - 7:00 Members socialize, eat snacks, and vote for Artist of the Month

7:00 - 7:20 Business meeting

7:30 – 8:30 + Meeting Program featuring Artists/Presenters.

Please help us keep to the schedule so that our featured Artists/Presenters will have time to share their work and knowledge in a more relaxed, welcoming atmosphere. Those members wanting to participate in the Critique need to bring artwork for artistic input. AAG President David Bradley and the evening's presenter will critique the art in a timely fashion. At 6:30 the Critique ends and the snack will be available in the small studio. The business meeting starts at 7:00 with all information on a PowerPoint. Members will see and hear about the latest AAG exhibitions and activities all within a 20 minute timeframe. The featured artists/presenter will start sharply at 7:30 and run till 8:30 and beyond if there are lots of questions.

Pg. 4 September 2014

#### Artist of the Month



1st Place
Artwork Name
Your Name



2nd Place Artwork Name Your Name

#### **Artist of the Month**

AAG members are invited to bring their artwork to the monthly meeting to enter Artist of the Month

# SALE ART SUPPLY EXCHANGE

Ceramic Glazes, Frames, Paint, Paper and more!
Art Supply is open: OPEN 9 am to 12 noon Mondays and
5 pm to 9 pm AAG Meeting nights

### Art Supplies needed

The AAG art supply store can always use your extra art supplies. Please donate your new or gently used art supplies to AAG. The sale of the art supplies helps to support the Guild. Contact: Alice Pelchat at 602-992-4146 or Alicia Plogman at 602-788-4016 if you have donations. You can drop items off at the AAG building or cal Alice or ALicia to shedule a pick-up.

#### **Constantin Brancusi Quote**

What is real is not the external form, but the essence of things...it is impossible for anyone to express anything essentially real by imitating its exterior surface.

# AAG Calendar Highlights May 2014

Mondays: Open Studio

Tuesdays & Thursdays: Life Drawing

Tuesday, September 16: AAG Members

Meeting

For details please see the AAG Calendar at (click):

# When Your Work is Used by Someone Else: Copyright and the Internet

By: Cherie Haas

It would be an understatement to say that the internet has changed the way we do things. While it's made our lives better, it has also helped blur the lines and art hasn't been exempt from this shift. There was a time when people didn't know any better when it came to grabbing screenshots and images and using them for their own purposes. While that still exists (and is okay in some instances), it's never okay to use or profit from another artist's paintings or drawings.

A shocking case that I saw recently came from an artist who had lovely drawings on his website. Shockingly, he found another artist online who was copying his work (possibly by tracing) and then—are you ready—selling it. We all know that it's one thing to learn how to draw by copying existing artwork, but by the time that one is ready to take art to a professional level and start making a profit, one should know better than this. But perhaps not everyone does, hence the reason for this blog post.

Simply put, once you create a piece of artwork, you own the copyright to that artwork. Since the size of the internet is beyond our comprehension, here's an easy way to see if someone else has used your art: (go to http://images.google.com/imghp?hl=en) and then drag your image onto the screen. Once you do, Google will provide you with a list of websites that has that same image. If you find yours and it's being used without your permission, you have a couple of options on how to handle it. You can contact the website owner and ask that they include your credit (name, website, etc); or you can ask them to remove it from their website. I think you'll find that many people don't realize the error of their ways, and will be happy to accommodate.

Pg. 5 September 2014

# + AAG Artist Highlight Feature +

# AAG Veteran's Program by Mark Woehrle

The AAG Veterans' Program has been going on for 3 months and it's been a huge success. From the very first month we started this program the response by area Veterans has been better than we expected. Mike Brady and John Fontana from the Arizona Art Alliance came to see how the program was doing and they were surprised at how many Veterans we had at that first program.

AAG President David Bradley developed and taught the Veteran Art programs with help from several AAG members (Harold Raap,

Larry Carter, Alicia Plogman, Lisa Wayman,

Dyanne Fiorucci, and Mark Woehrle). David is a very good teacher, he set high standards for this program and the veterans' responded very well. The attendee's filled out a questioner ask-

ing how the enjoyed the program and all responses were positive.

Our Veteran's gave their best to defend our freedom. These Veteran's deserve the best art program that can be presented to them, and AAG is filling that

need. All AAG members should be proud of the AAG Veterans' project we are doing and I encourage all members to support this program.







**AAG Leadership Team** 

1st Row: Laura Cohen-Hogan, Kathy Rose, Maureen McGuire, Alicia Plogman, Alice Plechat, Janet Wandrey, Ann Osgood, and Isodle Davidson.

2nd Row: Tess Mosko Scherer, Ruth Ann LeFebvre, Constance McBride, David Bradley, Mark Woehrle, Anne Howey-Falvey, Pat Scheurich, and Pat Respenda.

Pg. 6 September 2014

### You and Me and AAG....

At this midlife stage I have returned to my artistic spirit. I did not know when I joined that the guild was such a nurturing environment. As artists, vulnerability and fear of exposure often lurk in the shadows of our lives. The guild as a community helps us



not only overcome those fears but to thrive as individual artists. It is not something that is by design, but speaks more to the spirit of the membership; the camaraderie shared by us as artists. Not only has my work been exhibited, I have been the recipient of awards, gained jury status, ventured beyond the guild in exhibitions and have boosted my confidence more than I knew I needed. In just a few short years I have forged deep friendships and connections not only from my involvement on the board, but with the life drawing group as well.

I am grateful for all the guild has provided me. Having received so much, how can I give back to this lovely institution that has nurtured me in so many ways? If you find yourself asking the same question, the obvious answer would be to volunteer and become involved. However, as Treasurer, I see that isn't always enough, and that got me thinking.

Asking for money can be uncomfortable. Deciding how little or much to give can be equally uncomfortable.

Here are some easy low-impact ways of donating to the guild:

- -AmazonSmile. This is a relatively new concept created by Amazon. It works exactly like Amazon. If you already purchase through Amazon, please log in through AmazonSmile. Be sure to select Arizona Artists Guild as your charity. A percentage of each purchase will go to AAG. This is a passive way of contributing to the guild. Spread the word, tell your friends. Contact me, Tess Scherer, Treasurer@Arizona Artists-Guild.net with any questions.
- **-Raffle Tickets and Silent Auction:** these proceeds go to the Scholarship fund. This year, be on the lookout for exciting objects and services! Contact Jan Giordano jangiordano@gmail.com for more information or to donate to the raffle or auction.
- -Art Exchange: these proceeds go into the general fund and help to run the organization. This is a great way to give with low impact on your wallet. You can clean out your art supplies and donate gently used supplies to the guild. This allows someone else the opportunity to buy these gently used (and sometimes new) supplies at a reduced rate. It is a win/win for all! The Exchange is open at all meetings and Guild events. Contact Alicia Plogman aplogman@cox.net or Alice Pelchat chato2589@cox.net for additional information.
- -An extra donation with your Membership renewal: If each member (we have about 300+) were to give an additional \$10 for scholarship and \$10 for general fund, that would help us to reach our annual Scholarship Goals and cover the cost of running our organization. This would be huge and yet has little impact on each member. If you already renewed, you can still donate at the general meeting or by sending check or cash to AAG PO Box 41534, Phoenix, AZ 85080. Contact me, Tess Scherer, Treasurer@ ArizonaArtistsGuild.net with any questions.

This outlines just the low to mid impact forms of donating. I will address mid to high impact forms of donating in next month's newsletter.

# Please Support The AAG Scholarship Fund!

Pg. 7 September 2014



#### **ARTISTS INFORMATION**



# Watch Free Video Art Tutorials Online (Updated Daily)

Mediums: Acrylics | Chalk | Charcoal | Clay | Colored Pencil/Crayon | Digital | Experimental | Ink | Metal | Mixed Medium | Oils | Pastels | Pen | Pencil | Spraypaint | Watercolour | Wax | Wood

| Discipline: Airbrush | Anime/Cartoon | Calligraphy | Ceramics | Drawing | Framing/Construction | Graffiti | Jewellery | Mosaic | Painting | Photography | PhotoShop | Pottery | Printing | Sculpture/Carving | Tattoo | Textiles | Video/Animation

Web Address: http://www.artisanhq.com/

#### **OPPORTUNITY FOR ARTISTS**

Mesa Arts Center is once again holding the Spark! festival. The festival will be held in March 2015.

The Center is seeking artists to dream up site-specific installations, interactive performance or visual pieces, or community created works of art. They are eager to promote the opportunity to artists statewide and would love to showcase as many Arizona artists as possible.

Artists whose proposals are accepted will receive funding to complete their projects, cover travel, etc. The deadline for artist proposals is September 26, 2014 @ 5:00 PM. For more information, visit the MAC website at: http://www.mesaartscenter.com/index.php/events/free-events/spark

# **AAG Scholarship**

AAG Scholarship Co-chairs Tristyn Bustamante and Gayla Bonnell have created a basket of goodies to be raffled in order to support the student scholarships. Tickets are available for \$5 each, 3 for \$12 and 5 for \$20. Help us to meet our goal of raising \$2,000 for scholarships. This would ensure that AAG remain a major supporter of Arizona's art students. Be a part of the reason art students can pay for supplies! Items include tickets to the Phoenix Art Museum and the Museum of Northern Arizona, a piece of art by Tristyn Bustamante, a lovely bottle of wine and a handmade leather sketchbook by Tess Mosko Scherer.

Tickets will be sold through the November meeting and the winner will be announced at that time. If you can't make it to a meeting but you still want to donate, please contact Tristyn Bustamante: tbustama@asu.edu or call 480-818-2379 or Tess Mosko Scherer Treasurer@ArizonaArtistsGuild.net.

Previous winners have stated how much the scholarship helped them and how it built their confidence. Because of the scholarship ceramic artist Kelly O'Briant received in 2013 she was able to pay her tuition. This allowed her to focus on paying for much needed materials for work made during a pivotal point in her studies, rather than payments toward tuition. Now, due to her supported progress, she has completed her MFA and has a solo show in Huston TX. AAG was part of the reason she could succeed! Let's keep this pattern going for emerging artist like Kelly!

# **AAG Artists Exhibiting**

**David Bradley** is coordinating an exhibit of art on the theme of Consumerism by members of the Eye Lounge Artists Collective at the Frontal Lobe Gallery on Grand Ave. The exhibit is open on September 5, 6-10pm, and September 19, 6-9pm.

**Mark Woehrle** has six photographs in the "Real and Imagined' exhibit, ASU downtown, College of Public Programming, 411 N. Central Ave, Phoenix. The exhibit runs form August 18 – December 12 and is open for viewing 8am -11pm daily except for holidays.

**Julie Gilbert Pollard** has a watercolor painting in the San Diego Watercolor Society International Exhibition to open in October. Her work, publications and class & workshop schedule can be found at www.juliegilbertpollard.com

Pg. 8 September 2014

# Julie Gilbert Pollard

JulieGilbertPollard@cox.net
www.JulieGilbertPollard.com
classes & workshops • watercolor oil acrylic

- Scottsdale Artists' School, AZ
- Shemer Art Center, AZ
- Find additional workshops at JulieGilbertPollard.com

Best Seller North Light Books: *Brilliant Color, Watercolor Unleashed*North Light Videos: 3 *Watercolor Unleashed* and 2 *Acrylic Unleashed*North Light Shop/ArtistsNetwork.TV



#### **AAG Newsletter**

I hope you enjoy the newly designed and expanded newsletter. If we can get more art related information from AAG members, we can expand the information in our newsletter and add new categories. Email Mark: fstopmark@hotmail.com

# Scheduling the AAG Building

If you wish to contact AAG for scheduling meetings, etc. at the AAG Building please email us. The email address is: info@arizonaartistsquild.net

#### **Jackson Pollack Quote**

When I am painting, I am not aware of what I'm doing. It is only after a sort of "get acquainted "period that I see what I have been about. I have no fears about making changes, destroying the image, etc., because the painting has a life of its own. I try to let it come through.

What is AAG's Greatest Resource...... YOU ARE! Please help AAG grow, become a AAG Volunteer.



P.O. Box 41534 Phoenix, AZ 85080-1534